



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

09 Nov 2022

DIVISION MEMORANDUM

CID-2022- 001

2022 BINAN CITY CAMPUS JOURNALISM e-ROADSHOW

To : OIC - Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
Public Schools District Supervisors
All School Heads, Public and Private Schools

1. Pursuant to the provision of Republic Act No.7079, otherwise known as the Campus Journalism Act of 1992, mandating the Department of Education to provide training of campus journalists and school paper advisers, DepEd Biñan City, through the Curriculum Implementation Division, announces the conduct of the **2022 BINAN CITY CAMPUS JOURNALISM e-ROADSHOW** for School Paper Advisers and Campus Journalists on November 26, and December 3, 2022, from 8:00 a.m. to 4:00 p.m. via Google Platforms (Google Classroom and Google Meet), Individual Categories will be in a full virtual set up, while Group Categories will be done face to face to ensure the delivery of the needed training outputs.
2. This generally intends to promote and sustain excellence, values, and integrity among campus journalists and school paper advisers in the Division, in the field of Campus Journalism. Specifically, this aims to:
 - a. Empower and strengthen School Paper Advisers (SPAs) and Campus Journalists (CJs) and harness their competence in producing quality and excellent school papers.
 - b. Inculcate the value of honesty and integrity in submitting written outputs online
 - c. Shape their best practices in campus journalism management in their respective schools
3. Participants in this activity are all interested School Paper Advisers and Campus Journalists in all public and private schools in the division. Participants are advised to register through this link: **<https://tinyurl.com/2022E-RoadshowBinan>**. The deadline for online registration is on November 17, 2022.



Level	Category/ Medium	EVENTS	
		Individual Category	Group Category
A.Elementary	English/ 2. Filipino		1. Radio Scriptwriting and 2. Broadcasting Collaborative Desktop Publishing
B. Secondary		1. News Writing 2. Features Writing 3. Editorial Writing 4. Science and Technology Writing 5. Column Writing 6. Sports Writing 7. Photojournalism 8. Editorial Cartooning 9. Copyreading and Headline Writing	1. Radio Scriptwriting and Broadcasting 2. Collaborative Desktop Publishing 3. TV Scriptwriting and Broadcasting 4. Online Publishing

5. A registration fee of P200.00 for campus journalists and P100.00 for school paper advisers will be collected for the conduct of this activity, which will be used to defray expenses for honoraria of evaluators and speakers, and other related expenses in the conduct of the Journalism e-Roadshow. School paper advisers who wish to be part of Binan City School Paper Advisers Divisional Exchange (BC SPADE) shall pay a membership fee of P150.00.
6. To ensure the smooth conduct of the e Roadshow, election of new officers to capacitate Binan City School Paper Advisers Divisional Exchange Inc. (BC SPADE) shall be held on November 12, 2022, at 10:00 a.m. through Google Apps (Google Meet, Google Classroom and Google Forms).
7. Schoolheads or School Paper Advisers may personally register their participants to the Division Cashier's Office on or before November 25, 2022. The Division Cashier's Office will issue the official receipt for liquidation process.
8. Expenses such as registration and membership fee relative to the conduct of the said activity shall be charged to School MOOE subject to the usual accounting and auditing rules and regulations.
9. Teachers and Facilitators who will participate in this activity shall earn service credits equivalent to the total number of days of their attendance in the said e-Roadshow series of activities.



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna
Telephone Nos.: 511-4143/511-8620/511-4191/511-8746
Email Address: deped.binancity@deped.gov.ph
Website: depedbinan.com

9. Teachers and Facilitators who will participate in this activity shall earn service credits equivalent to the total number of days of their attendance in the said e-Roadshow series of activities.
10. Campus Journalists Participants must secure their parent's consent and waiver form upon registration to be able to participate in the e-Roadshow, failure to comply will result in non-acceptance of entry.
11. Announcement of best outputs in both individual and group categories shall be posted through an Official Memorandum. Enclosed herewith are the Participant's Information Sheet, Waiver, Training Matrix, and Timeline of Activities.
12. For more information, you may look for Raquel L. Azur EdD, Education Program Supervisor Filipino, Evelyn P. De Castro, Officer-in-Charge EPS-English (elementary), and Donna Jane M. Alfonso, Officer-in-Charge EPS-English (secondary) of the Curriculum Implementation Division.
5. Immediate dissemination of this Memorandum is desired.



EDNA FAURA-AGUSTIN
Schools Division Superintendent

Encl: As stated
Reference: None

OSDS/PROPER / DJMA /
/ 03/18/2022

/ DM-2022 BINAN CITY CAMPUS JOURNALISM EROADSHOW



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna
Telephone Nos.: 511-4143/511-8620/511-4191/511-8746
Email Address: deped.binancity@deped.gov.ph
Website: depedbinan.com

Enclosure 1

2022 BINAN CITY CAMPUS JOURNALISM e-ROADSHOW

November 26 and December 3, 2022, from 8:00 a.m. to 4:00 p.m.

MATRIX OF ACTIVITIES

Time Frame	Date & Venue	Activity
8:00 a.m. -9:00 a.m.	November 26, 2022 Online via Google Apps	Preliminaries
9:00 a.m. -12:00 p.m.		Simultaneous Lectures per Category
1:00 p.m.-4:00 p.m.		Workshop and Submission of Outputs
8:00 a.m.-12:00 p.m.	December 3, 2022 Venue: SDO Training Hall	Group Categories Lecture
1:00 p.m. -4:00 p.m.		Submission of Outputs



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna

Telephone Nos.: 511-4143/511-8620/511-4191/511-8746

Email Address: depd.binancity@depd.gov.ph

Website: depdbinan.com

Enclosure 2

2022 Division Campus Journalism e-Roadshow Timeline of Activities

Date	Activity
November 12,2022	Online Election of BC SPADE Inc. Officers
November 17,2022	Deadline of Online Registration of Participants
November 25, 2022	Deadline on Payment of Registration fees
November 26, 2022	Campus Journalism Caravan eRoadshow Day 1 (Individual Categories)
December 3, 2022	Campus Journalism Caravan eRoadshow Day 2 (Group Categories)



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna

Telephone Nos.: 511-4143/511-8620/511-4191/511-8746

Email Address: deped.binancity@deped.gov.ph

Website: depedbinan.com

ENCLOSURE 3

**LIST OF RESOURCE SPEAKERS AND FACILITATORS OF THE 2022 BINAN
CITY CAMPUS JOURNALISM eROADSHOW**

News :	Patrick James Pelicano
Head Facilitator:	Ricalyn Javier
TWG members:	Ronald Romero Cherry Sanglitan
Feature:	Gene Manuel
Head Facilitator:	Michael Autor
TWG members:	Hayzelene Santos Cathlyn Jane Lorenzo
Editorial:	Inecita R. Cuevas
Head Facilitator:	Sarah Joy Valencia
TWG members:	Nathaniel Valencia Elijah G. Deleon
Sports:	Jie Anne Otila
Head Facilitator:	Mary Jill Hamto
TWG members:	Doreen Pascual Mary Jane Medina
Copy Reading:	Ma. Ria Calub
Head Facilitator:	Analiza San Juan
TWG members:	Myra Santiago Amity K. Firmo
Cartooning:	Zoren Alfonso
Head Facilitator:	Rodolfo Miranda
TWG members:	Marlene P. Maling Joana Marie Cabardo
Science :	Jose Paolo Calcetas
Head Facilitator :	Perry Delos Reyes
TWG members:	Jejomar P. Tayab Carlo Jay Taduran
Photojournalism:	Joseph C. Cabantog
Head Facilitator:	Mirose Maramag
TWG members:	Kimberly Capule Norleen Silva
Radio Broadcasting:	Eva Joyce Cabantog
Head Facilitator:	Mark Anthony Crisostomo
TWG members:	Paul John Paradina Angelica G. Patiag



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna
Telephone Nos.: 511-4143/511-8620/511-4191/511-8746
Email Address: deped.binancity@deped.gov.ph
Website: depedbinan.com

TV Broadcasting: Sol Aragones
Head Facilitator: Wilbert Levi Eugenio
TWG members: Aldyzon Adeza
Joanne Cruz

Desktop Publishing: John Vincent Forteza
Head Facilitator: Ross Lumbria
TWG members: Yasmin Capelo
Christopher Detera

Paper Management: Yasmin Capelo
TWG members: BCSPADE Officers



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna

Telephone Nos.: 511-4143/511-8620/511-4191/511-8746

Email Address: deped.binancity@deped.gov.ph

Website: depedbinan.com



Republic of the Philippines
Department of Education
 REGION IV-A CALABARZON
 CITY SCHOOLS DIVISION OF BIÑAN CITY

2022 DIVISION CAMPUS JOURNALISM e-ROADSHOW
PARTICIPANT'S INFORMATION SHEET

NAME			
	Last Name	Given Name	MI
School			
Name of School Paper			
Name of Paper Adviser			
Category		Eng	Fil
Contact Number	Birthday	Age	Sex
E-mail:	Grade/Section		

W A I V E R

This is to permit my/our child, _____, to join the 2022 Division Campus Journalism e-Roadshow on November 26 (online) and December 3 (face to face) at the SDO Training Hall.

I expressly waive any and all claims against the school, the organizers, and or its representative on the account of any incident/injury or damage to personal property that may occur beyond the control of the organizers provided that adequate safety measures and precautions have been instituted in connection with the participation of my/our child in the above-mentioned activity.

Signature of Father/Guardian over Printed Name

Signature of Mother/Guardian over Printed Name



Address: P. Burgos St., Brgy. Sto. Domingo, Biñan City, Laguna
Telephone Nos.: 511-4143/511-8620/511-4191/511-8746
Email Address: deped.binancity@deped.gov.ph
Website: depedbinan.com