



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RECORDS SECTION
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26 Feb 2025

DIVISION MEMORANDUM
No. 088, s. 2025

2025 DIVISION WOMEN'S MONTH ACTIVITIES

To: Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All Schoolheads

1. Pursuant to Presidential Proclamations No. 224, 227, s. 1988 and Republic Act No. 6949, s. 1990, and in reference to PCW Memorandum Circular No. 2025-01: Guide for the 2025 National Women's Month Celebration, this Office enjoins all division and school personnel in the observance of the 2025 National Women's Month Celebration (NWMC) with the theme, **“Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas”**.
2. The recurring theme for the celebration is **“WE for Gender Equality and Inclusive Society”**. The 2023-2028 theme is both a positive affirmation and a call to action. It is a testament to the milestones achieved in closing gender gaps in the country and in gathering more support to the advocacy. The campaign shows the urgency to strengthen efforts toward Gender Equality and Women Empowerment (GEWE).
3. This year's National Women's Month Celebration aims to:
 - a. increase awareness and advocacy for gender equality, leading to greater recognition of women's rights, power, and opportunities across all sectors;
 - b. enhance the inclusion of marginalized and vulnerable sectors of women, including indigenous women, rural women, and women with disabilities, through targeted initiatives that ensure their participation and access to programs and resources for inclusive development;
 - c. strengthen multi-sectoral collaboration with government agencies, LGUs, NGOs, CSOs, and other stakeholders, resulting in improved policies, better access to services, and sustainable opportunities for women; and
 - d. improve gender-responsive policies and governance, ensuring the sustainability of gender equality efforts beyond 2025.
4. To promote public awareness of the campaign, the attached memorandum will guide all schools to undertake the suggested activities from March 1 to 31, 2025. Likewise, they may localize and contextualize the SDO activities and / or Philippine Commission of Women (PCW) activities or create their own activities aligned with the 2025 theme.
5. In line with this, schools are strongly encouraged to conduct various activities to raise awareness about NWMC, following the **NO DISRUPTION OF CLASSES**

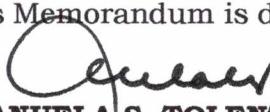
POLICY as stipulated in DepEd Order No. 9, s. 2005 entitled “Instituting Measure to Increase Engaged Time-on-Task and Ensuring Compliance Therewith”.

6. Partnership initiatives with the Supreme Learner Government (SELG) and Supreme Secondary Learner Government (SSLG), the School Parent-Teacher Association (SPTA), and other stakeholders are highly encouraged. The NWMC guidelines, suggested activities, and campaign materials, including posters, banners, t-shirt print designs, and IEC materials, can be accessed at <https://pcw.gov.ph/2025-national-womens-month-celebration/>.

7. All schools, through the school GFPS shall submit a copy of their school activities on or before February 28, 2025. The templates accessed through the link <https://bit.ly/BinanGADTemplates> and Activity Completion Report shall be forwarded to sdobinancy.hrd2023@gmail.com on or **April 8, 2025**.

8. For queries and assistance, please contact the SGOD-HRD Section at sdobinancy.hrd2023@gmail.com.

9. Immediate and widest dissemination of this Memorandum is desired.


MANUELA S. TOLENTINO, CESO V
Schools Division Superintendent

Encl: As stated

Reference: Presidential Proclamations No. 224, 227, s. 1988

Republic Act No. 6949, s. 1990

PCW Memorandum Circular No. 2025-01

SGOD/HRD / MJLC / DM – 2025 Division Women’s Month Activities
/ 02/26/2025

2025 DIVISION WOMEN'S MONTH ACTIVITIES

NO.	ACTIVITY TITLE	DATE	IN-CHARGE
1	Heart Social Media Campaign Change of Cover Photo of SDO/School Facebook page	March 1-31	SDO School
2	Heart Launching of Division Women's Month Activities during the Flag Raising Ceremony NWMC-themed Flag Raising Ceremony WEmen Trivia Contest	March 3	SDO Personnel School Personnel Learners
3	Heart Purple Wednesdays All SDO personnel shall wear purple dress/shirt	March 5, 12, 19, 26	SDO Personnel School Personnel Learners
4	Heart Natatanging Juana To be awarded during Flag Ceremony		Division PRAISE Committee Division GFPS
5	Heart Monitoring of Classroom-based activity/Lesson integration in MAPEH, Filipino, Araling Panlipunan or Social Studies and Values Education subjects relative to Women's Month Celebration; Observance of Girl Child Week and Women with Disabilities Day	March 1-31	Concerned EPS PSDS School Heads School GFPS
6	Heart Purple your Icon/Profile Join the online movement by updating your profile picture with Division/PCW's official frame.	March 1-31	SDO Personnel School Personnel Learners
7	Heart Beyond Boundaries: Women Rising Above Challenges	March 27	SDO Personnel Division GFPS
8	Heart Tinig ni Juana (Singing Contest) Heart Islogan ni Juana	March 28	SDO Personnel Division GFPS
9	Heart Serbisyo kay Juana WE Juana Have Fun! (pampering services, treats to female employees)	March 31	SDO Personnel Division GFPS