



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RECORDS SECTION
RECEIVED
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DIVISION MEMORANDUM
No. 092, s. 2024

2024 NATIONAL WOMEN'S MONTH CELEBRATION

To: Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All Schoolheads

1. Pursuant to Proclamation No. 224, s. 1988 and Republic Act No. 6949, s. 1990 and in reference to Philippine Commission on Women (PCW) Memorandum Circular No. 2024-02: Guide for the 2024 National Women's Month Celebration, this Office enjoins the observance of **2024 National Women's Month Celebration (NWMC)** with the theme: **WE for Gender Equality and Inclusive Society**.

2. The National Women's Month Celebration 2024 aims to:

- inform and engage women and everyone in pushing for the transformation of gender norms and culture towards an inclusive society;
- highlight the collaborative efforts of government agencies and the private sector in addressing poverty and strengthening financial institutions to bridge gender gaps, advocating for social protection systems, and enhancing access to public services and sustainable infrastructure for women and girls;
- provide platforms to share good practices and address gaps, challenges, and commitments in pursuing gender and development (GAD), further strengthening the implementation of the Magna Carta of Women toward its milestone 15th year this 2024;
- inspire women and girls to empower themselves and take on leadership roles, opportunities, and benefits toward maximizing their full potential and enabling them to reap the fruits of gender equality; and
- promote a society that ensures inclusion, protection of fundamental freedoms, diversity, and social justice, in which every individual, each with rights and responsibilities, is capacitated and encouraged to take an active role in playing.

3. Relative to this, schools are highly encouraged to conduct various activities to raise awareness about NWMC subject to the NO DISRUPTION OF CLASSES POLICY as stipulated in DepEd Order No. 9, s. 2005 entitled *"Instituting Measure to Increase Engaged Time-on-Task and Ensuring Compliance Therewith"*.

4. The NWMC guidelines, elements, and suggested activities including collaterals (posters/banners, T-shirt print designs, IEC materials, etc.) may be accessed at <https://pcw.gov.ph/2024-national-womens-month-celebration/>.

5. All division and school personnel are encouraged to wear purple every Friday all throughout the month of March this year to symbolize solidarity with women's empowerment and gender equality, and in participation to the International Women's Month.
6. All private schools in the division may also participate and follow the suggested activities.
7. Attached herewith is the Division Women's Month Celebration 2024 Activities.
8. Immediate and widest dissemination of this Memorandum is desired.



MANUELA S. TOLENTINO, CESO V
Schools Division Superintendent

Encl: As stated

Reference: Proclamation No. 224, s. 1988

PCW MC No. 2024-02

SGOD/HRD / MJLC / APA / DM - 2024 National Women's Month Celebration
/ 03/04/2024

Enclosure 1

DIVISION WOMEN'S MONTH CELEBRATION 2024 ACTIVITIES

Date	Activities	Involved
Whole month of March	♥ Serbisyo kay Juana	SDO Personnel
March 1 (Friday)	♥ Social Media Campaign (Change of Cover Photo of SDO FB Page) ♥ Wearing of purple shirt (Purple Friday)	SDO Personnel School Personnel and Learners
March 4 (Monday)	♥ NWMC-themed Flag Raising Ceremony	SDO Personnel School Personnel and Learners
March 7 (Thursday)	♥ Serbisyo kay Juana (JBS Outreach Program)	SDO Personnel Justine Barbara Salon
March 8 (Friday)	♥ Purple Friday ♥ Serbisyo kay Juana (BCSHS- San Antonio Campus)	SDO Personnel Mr. Randy Ramirez & Mr. Rolando Marquina
March 11 (Monday)	♥ NWMC-themed Flag Raising Ceremony ♥ Natatanging Juana (CID, SGOD, OSDS)	SDO Personnel Division PRAISE Committee
March 14 (Thursday)	♥ Thursday Dancercise	SDO Personnel
March 15 (Friday)	♥ Purple Friday ♥ Islogan ni Juana (Slogan Making Contest) ♥ Mind Matters: Mental Health at Work	SDO Personnel SGOD-HRD Rotary Club of Binan
March 18 (Monday)	♥ NWMC-themed Flag Raising Ceremony ♥ Natatanging Juana (CID, SGOD, OSDS)	SDO Personnel Division PRAISE Committee
March 21 (Thursday)	♥ Thursday Dancercise	SDO Personnel
March 22 (Friday)	♥ Purple Friday ♥ Tinig ni Juana (Singing Contest) ♥ Serbisyo kay Juana (BCSHS- San Antonio Campus)	SDO Personnel SGOD-HRD Mr. Randy Ramirez & Mr. Rolando Marquina