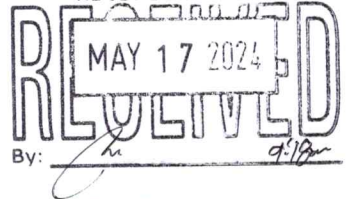




Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RECORDS SECTION



16 May 2024

DIVISION MEMORANDUM

No. 176, s. 2024

INVITATION TO THE BIÑAN JOURNALISM SUMMIT

To: Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All Schoolheads

1. This Office, through the Curriculum Implementation Division, encourages the participation of all public schools in the division to the **BIÑAN JOURNALISM SUMMIT on July 22-26, 2024, at Biñan People's Center.**

2. The activity aims to:
- equip participants with practical skills in writing, reporting, interviewing, and editing, necessary for effective journalistic practice;
 - educate participants on ethical journalism practices, including accuracy, fairness, impartiality, and transparency in reporting;
 - provide a platform for participants to share their stories, diverse voices, and foster inclusivity in media narratives; and
 - guide participants in creating high quality journalistic contents that adhere to professional standards.

3. Participants in the activity are the school paper advisers and select campus journalists of all the public schools in the division. The breakdown of the number of participants are as follows:

PARTICIPANTS	NO. OF ATTENDEES	TOTAL
Elementary		
School Paper Adviser	1 SPA x 27 schools	27
Campus Journalists	5 CJs x 27 schools	135
Secondary (JHS and SHS)		
School Paper Adviser	1 SPA x 14 schools	14
Campus Journalists	5 CJs x 14 schools	70
TOTAL		246

4. Participation in this activity is **VOLUNTARY**. Schoolheads must secure parental consent for all participating learners. Teaching personnel attending the activity will receive service credits in accordance with DepED Order No. 53, s. 2003, Updated Guidelines on the Grant of Vacation Service Credits to Teachers.



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Website: depedbinan.com



5. The communication letter, proposal and program of activities are attached as enclosure in this Memorandum.
6. Expenses relative to the conduct of the activity shall be charged against school local funds, subject to the usual accounting and auditing rules and regulations.
7. For questions and clarifications regarding the activity, please contact Mc Larnel Aliluran, Youth Development Officer III, at yasdoyouthdivision@gmail.com.
8. Immediate and widest dissemination of this Memorandum is desired.


MANUELA S. TOLENTINO, CESO V
Schools Division Superintendent 

Encl: As stated
Reference: None

CID/PROPER / LVD / LVD /
/ 05/16/2024

DM – INVITATION TO THE BINAN JOURNALISM SUMMIT



Republic of the Philippines
Province of Laguna
City of Biñan

OFFICE OF THE CITY YOUTH AND SPORTS DEVELOPMENT OFFICER

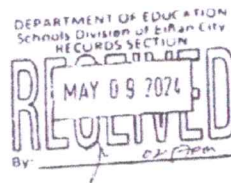
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(049) 513-5254 | <https://facebook.com/bcysdo/>



May 9, 2024

DR. MANUELA S. TOLENTINO, CESO V
Schools Division Superintendent
City Schools Division of Biñan



THRU : **DR. LESLIE V. DENOSTA**
Education Program Supervisor - English

DR. RAQUEL L. AZUR
Education Program Supervisor – Filipino

MR. CHRISTOPHER IAN DETERA
President, BCSPADES

Dr. Tolentino:


In the pursuit of fostering sustainable communities and nurturing the potential of our young minds, we embark on a journey dedicated to youth development. It is with great enthusiasm and commitment that we extend this greeting, resonating with the spirit of empowerment and growth.

Biñan City Youth and Sports Development Office gives prime important to our partnership to bring about change and development among our youth and learners. It is with this purpose that we would like to partner with your office in the conduct of the **BIÑAN YOUTH JOURNALISM SUMMIT** on July 22-26, 2024 at Biñan People's Center.

Enclosed you will find the concept paper and details about these programs. Please note that participation in these programs is entirely **VOLUNTARY** and not mandatory.

With anticipation for our shared journey in youth development, we await your enthusiastic response. Should you have any questions or concerns, please do not hesitate to contact us at youthdev@biñan.gov.ph.

For the Biñanense Youth,


MC LARNEI R. ALILURAN, LPT
Youth Development Officer III

NOTED:


ALFRED BENEDICT E. SUAREZ, MPA
Department Head, YASDO



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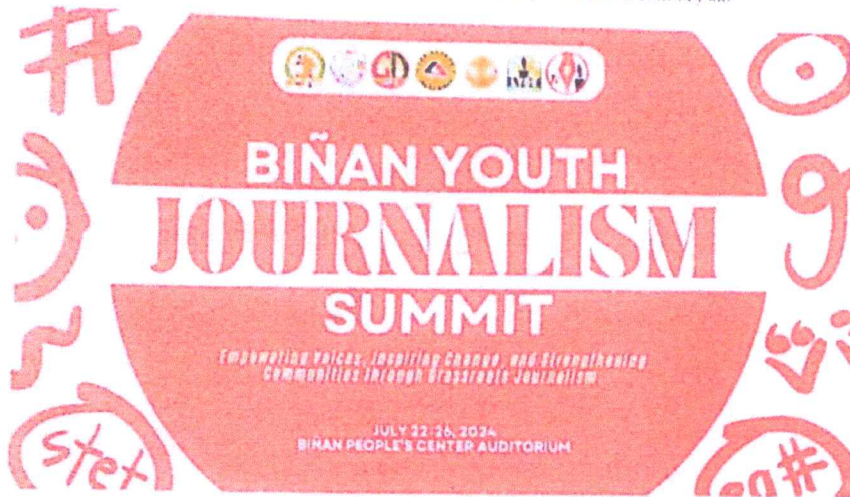


Republic of the Philippines
Province of Laguna
City of Biñan

OFFICE OF THE CITY YOUTH LEADERSHIP DEVELOPMENT SECRETARY

Northgate, Alonte Sports Arena Compound, City of Biñan, Laguna

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I. TITLE OF THE PROGRAM

Biñan Youth Journalism Summit

II. TARGET PARTICIPANTS/BENEFICIARIES

PARTICIPANTS	NO. OF ATTENDEES	TOTAL
Elementary School (27 schools)		
School Paper Advisers	1 SPA x 27 schools	27
Campus Journalists	5 CJs x 27 schools	135
High School and Senior High Schools (14 schools)		
School Paper Advisers	1 SPA x 14 schools	14
Campus Journalists	5 CJs x 14 schools	70
GRAND TOTAL		246

III. PROPOSED DATE AND VENUE

July 22-26, 2024 | Biñan People's Center

IV. PROPONENT

Michael Vincent M. Parba, Biñan Youth Journalists' Club

V. RATIONALE

Biñan Youth Journalism Summit is a proactive response to the constitutional mandate and legal frameworks emphasizing the pivotal role of youth in national development. Rooted in Article II, Section 13 of the Philippine Constitution, which underscores the essential role of the youth in nation-building processes, this initiative aligns with the spirit of Republic Act No. 8044, also known as the Youth in Nation-Building Act. This law recognizes the vital contribution of young Filipinos to nation-building activities, including media and information dissemination. The "Youth Chronicles:



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City of Biñan

OFFICE OF THE CITY YOUTH AND SPORTS DEVELOPMENT OFFICER

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Empowering Voices, Inspiring Change, and Strengthening Communities through Grassroots Journalism" program embodies these principles by equipping young individuals with essential journalism skills. Moreover, this initiative resonates with Article III, Section 4 of the Constitution, which upholds the right to freedom of speech, of expression, and of the press. By fostering responsible and ethical journalism practices among youth, we not only uphold their constitutional rights but also nurture a generation of media practitioners committed to truth and integrity, in line with the core values of Philippine society. Through these efforts, we aim to create a more informed, engaged, and empowered youth population that actively contributes to shaping a brighter future for the Philippines.

Research by Blum and De la Garza (2019) found that practical training in journalism leads to improved writing skills, critical thinking, and a deeper understanding of media ethics among participants. Additionally, a study by Singer and Ashman (2017) emphasized the importance of fostering media literacy and ethical journalism practices among young journalists, highlighting the need for structured workshops that address these aspects.

Moreover, workshops that encourage collaboration and diverse perspectives align with research by Tandoc Jr. et al. (2020), which suggests that inclusive newsrooms lead to more nuanced and representative media content. By integrating findings from these studies, the Biñan Youth Journalism Summit not only equips students with essential skills but also promotes ethical standards, media literacy, and inclusivity in journalism practice, contributing to a more informed and responsible media landscape.

This workshop aims to provide participants with a comprehensive skill set essential for effective journalistic practice. Through hands-on training in writing, reporting, interviewing, and editing, participants will develop a strong foundation in journalism. The workshop also emphasizes critical thinking and analysis skills, equipping participants to evaluate information critically, verify facts rigorously, and present stories accurately. Ethical journalism practices are a core focus, with discussions on principles such as accuracy, fairness, impartiality, and transparency. Participants will also enhance their media literacy, learning to navigate diverse media landscapes and discern credible sources from misinformation. Collaborative activities promote teamwork, communication, and the sharing of diverse perspectives, essential in the journalistic process. Ultimately, the workshop seeks to empower participants by amplifying their voices, fostering inclusivity, and providing valuable networking opportunities for future career paths within journalism.

VI. OBJECTIVES

The program entitled **BIÑAN YOUTH JOURNALISM SUMMIT** aims to:

- Equip participants with practical skills in writing, reporting, interviewing, and editing, necessary for effective journalistic practice;
- Educate participants on ethical journalism practices, including accuracy, fairness, impartiality, and transparency in reporting;
- Provide a platform for participants to share their stories, amplify diverse voices, and foster inclusivity in media narratives; and



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- d. Guide participants in creating high-quality journalistic content that adheres to professional standards and engages audiences effectively

VII. PROGRAM OF ACTIVITIES

DATE	ACTIVITIES	PERSON RESPONSIBLE
PRE-CELEBRATION ACTIVITIES		
May 20 – 24, 2024	Sending of Communication and Coordination Letters	Kenneth L. Bien Mc Larnel R. Aliluran
June 3 – 7, 2024	Posting of PUBMATS and call for participants	BYJC Officers
July 15 – 19, 2024	Consolidating of Participants, Contestants and sending of emails for confirmation	BYJC Officers
CELEBRATION ACTIVITIES		
July 22, 2024	Opening Program <ul style="list-style-type: none">News Writing Lecture and WorkshopFeature Writing Lecture and Workshop	Mc Larnel R. Aliluran John Cedrick G. Ellazo Kenneth L. Bien Biñan City VIP BYJC Officers and Volunteers BCSPADES Officers
July 23, 2024	<ul style="list-style-type: none">Science Writing Lecture and WorkshopSports Writing Lecture and Workshop	
July 24, 2024	<ul style="list-style-type: none">Editorial/Column Writing Lecture and WorkshopCopyreading and Headline Writing Lecture and Workshop	
July 25, 2024	<ul style="list-style-type: none">Photojournalism Lecture and WorkshopOnline Publishing Lecture and Workshop	
July 26, 2024	<ul style="list-style-type: none">Radio Broadcasting Lecture and WorkshopPaper Management and Lay outting	
POST-CELEBRATION ACTIVITIES		
July 27 – 30, 2024	Posting of documentation in social media Page of YASDO	John Cedrick G. Ellazo Biñan City VIP (Docu Team)
	Accomplishment Report Compilation	Mc Larnel R. Aliluran Kenneth L. Bien