



**Republic of the Philippines**  
**Department of Education**  
REGION IV-A CALABARZON  
CITY SCHOOLS DIVISION OF BIÑAN CITY

**DEPARTMENT OF EDUCATION  
Schools Division of Biñan City  
RECORDS SECTION**

RECORDS SECTION

## DATA

MAY 17 2024  
RECEIVED  
By: *J. B.* *9:15am*

16 May 2024

**DIVISION MEMORANDUM**  
No. 176, s. 2024

## INVITATION TO THE BIÑAN JOURNALISM SUMMIT

To: Assistant Schools Division Superintendent  
Chief, School Governance and Operations Division  
Chief, Curriculum Implementation Division  
All Schoolheads

1. This Office, through the Curriculum Implementation Division, encourages the participation of all public schools in the division to the **BIÑAN JOURNALISM SUMMIT on July 22-26, 2024, at Biñan People's Center.**
2. The activity aims to:
  - a. equip participants with practical skills in writing, reporting, interviewing, and editing, necessary for effective journalistic practice;
  - b. educate participants on ethical journalism practices, including accuracy, fairness, impartiality, and transparency in reporting;
  - c. provide a platform for participants to share their stories, diverse voices, and foster inclusivity in media narratives; and
  - d. guide participants in creating high quality journalistic contents that adhere to professional standards.
3. Participants in the activity are the school paper advisers and select campus journalists of all the public schools in the division. The breakdown of the number of participants are as follows:

<b>PARTICIPANTS</b>	<b>NO. OF ATTENDEES</b>	<b>TOTAL</b>
<b><i>Elementary</i></b>		
School Paper Adviser	1 SPA x 27 schools	27
Campus Journalists	5 CJs x 27 schools	135
<b><i>Secondary (JHS and SHS)</i></b>		
School Paper Adviser	1 SPA x 14 schools	14
Campus Journalists	5 CJs x 14 schools	70
<b>TOTAL</b>		<b>246</b>

4. Participation in this activity is **VOLUNTARY**. Schoolheads must secure parental consent for all participating learners. Teaching personnel attending the activity will receive service credits in accordance with DepED Order No. 53, s. 2003, Updated Guidelines on the Grant of Vacation Service Credits to Teachers.

5. The communication letter, proposal and program of activities are attached as enclosure in this Memorandum.
6. Expenses relative to the conduct of the activity shall be charged against school local funds, subject to the usual accounting and auditing rules and regulations.
7. For questions and clarifications regarding the activity, please contact McLarnel Aliluran, Youth Development Officer III, at [yasdoyouthdivision@gmail.com](mailto:yasdoyouthdivision@gmail.com).
8. Immediate and widest dissemination of this Memorandum is desired.

  
**MANUELA S. TOLENTINO, CESO V**  
Schools Division Superintendent 

Encl: As stated

Reference: None

CID/PROPER / LVD / LVD / DM – INVITATION TO THE BINAN JOURNALISM SUMMIT  
/ 05/16/2024

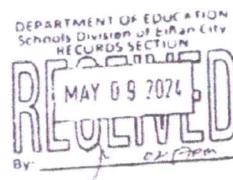


Republic of the Philippines  
Province of Laguna  
City of Biñan  
OFFICE OF THE CITY YOUTH AND SPORTS DEVELOPMENT OFFICER  
Northgate, Alonte Sports Arena Compound, City of Biñan, Laguna  
(049) 513-5254 | <https://facebook.com/bcysdo/>



May 9, 2024

**DR. MANUELA S. TOLENTINO, CESO V**  
Schools Division Superintendent  
City Schools Division of Biñan



THRU : **DR. LESLIE V. DENOSTA**  
Education Program Supervisor - English  
**DR. RAQUEL L. AZUR**  
Education Program Supervisor – Filipino  
**MR. CHRISTOPHER IAN DETERA**  
President, BCSPADES

Dr. Tolentino:

In the pursuit of fostering sustainable communities and nurturing the potential of our young minds, we embark on a journey dedicated to youth development. It is with great enthusiasm and commitment that we extend this greeting, resonating with the spirit of empowerment and growth.

Biñan City Youth and Sports Development Office gives prime importance to our partnership to bring about change and development among our youth and learners. It is with this purpose that we would like to partner with your office in the conduct of the **BIÑAN YOUTH JOURNALISM SUMMIT** on July 22-26, 2024 at Biñan People's Center.

Enclosed you will find the concept paper and details about these programs. Please note that participation in these programs is entirely **VOLUNTARY** and not mandatory.

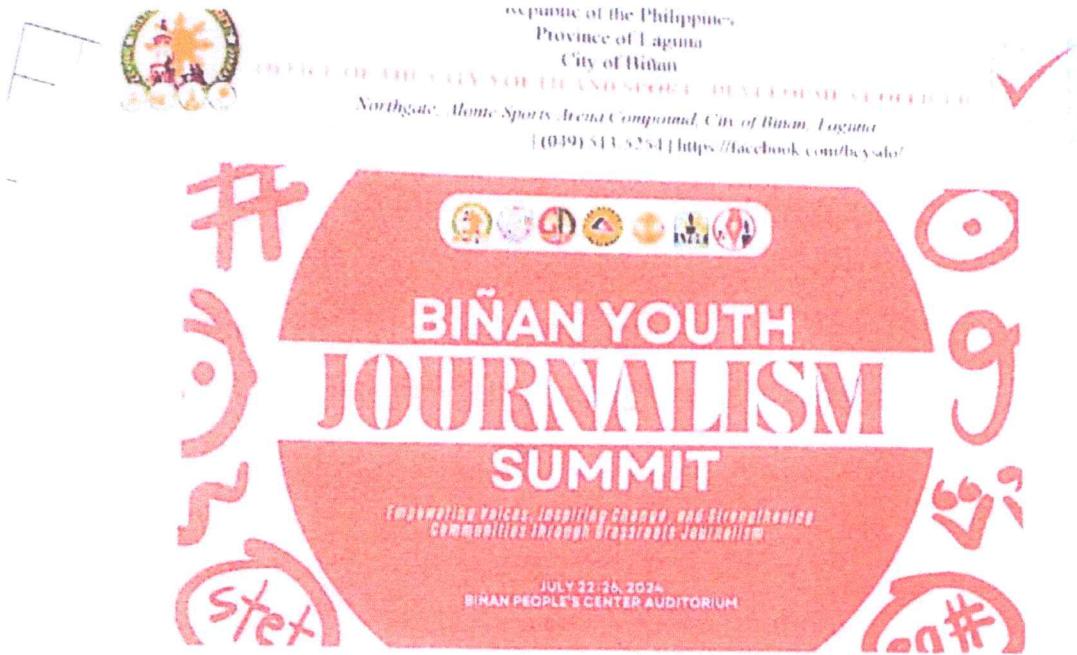
With anticipation for our shared journey in youth development, we await your enthusiastic response. Should you have any questions or concerns, please do not hesitate to contact us at [yasdo.youthdevofficer@gmail.com](mailto:yasdo.youthdevofficer@gmail.com).

For the Biñanense Youth,

**MC LARNE R. ALILURAN, LPT**  
Youth Development Officer III

NOTED:

**ALFRED BENEDICT E. SUAREZ, MPA**  
Department Head, YASDO



**I. TITLE OF THE PROGRAM**

Biñan Youth Journalism Summit

**II. TARGET PARTICIPANTS/BENEFICIARIES**

PARTICIPANTS	NO. OF ATTENDEES	TOTAL
<i>Elementary School (27 schools)</i>		
School Paper Advisers	1 SPA x 27 schools	27
Campus Journalists	5 CJs x 27 schools	135
<i>High School and Senior High Schools (14 schools)</i>		
School Paper Advisers	1 SPA x 14 schools	14
Campus Journalists	5 CJs x 14 schools	70
<b>GRAND TOTAL</b>		<b>246</b>

**III. PROPOSED DATE AND VENUE**

July 22-26, 2024 | Biñan People's Center

**IV. PROPOONENT**

Michael Vincent M. Parba, Biñan Youth Journalists' Club

**V. RATIONALE**

Biñan Youth Journalism Summit is a proactive response to the constitutional mandate and legal frameworks emphasizing the pivotal role of youth in national development. Rooted in Article II, Section 13 of the Philippine Constitution, which underscores the essential role of the youth in nation-building processes, this initiative aligns with the spirit of Republic Act No. 8044, also known as the Youth in Nation-Building Act. This law recognizes the vital contribution of young Filipinos to nation-building activities, including media and information dissemination. The "Youth Chronicles:





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Empowering Voices, Inspiring Change, and Strengthening Communities through Grassroots Journalism" program embodies these principles by equipping young individuals with essential journalism skills. Moreover, this initiative resonates with Article III, Section 4 of the Constitution, which upholds the right to freedom of speech, of expression, and of the press. By fostering responsible and ethical journalism practices among youth, we not only uphold their constitutional rights but also nurture a generation of media practitioners committed to truth and integrity, in line with the core values of Philippine society. Through these efforts, we aim to create a more informed, engaged, and empowered youth population that actively contributes to shaping a brighter future for the Philippines.

Research by Blum and De la Garza (2019) found that practical training in journalism leads to improved writing skills, critical thinking, and a deeper understanding of media ethics among participants. Additionally, a study by Singer and Ashman (2017) emphasized the importance of fostering media literacy and ethical journalism practices among young journalists, highlighting the need for structured workshops that address these aspects.

Moreover, workshops that encourage collaboration and diverse perspectives align with research by Tandoc Jr. et al. (2020), which suggests that inclusive newsrooms lead to more nuanced and representative media content. By integrating findings from these studies, the Biñan Youth Journalism Summit not only equips students with essential skills but also promotes ethical standards, media literacy, and inclusivity in journalism practice, contributing to a more informed and responsible media landscape.

This workshop aims to provide participants with a comprehensive skill set essential for effective journalistic practice. Through hands-on training in writing, reporting, interviewing, and editing, participants will develop a strong foundation in journalism. The workshop also emphasizes critical thinking and analysis skills, equipping participants to evaluate information critically, verify facts rigorously, and present stories accurately. Ethical journalism practices are a core focus, with discussions on principles such as accuracy, fairness, impartiality, and transparency. Participants will also enhance their media literacy, learning to navigate diverse media landscapes and discern credible sources from misinformation. Collaborative activities promote teamwork, communication, and the sharing of diverse perspectives, essential in the journalistic process. Ultimately, the workshop seeks to empower participants by amplifying their voices, fostering inclusivity, and providing valuable networking opportunities for future career paths within journalism.

## VI. OBJECTIVES

The program entitled **BIÑAN YOUTH JOURNALISM SUMMIT** aims to:

- Equip participants with practical skills in writing, reporting, interviewing, and editing, necessary for effective journalistic practice;
- Educate participants on ethical journalism practices, including accuracy, fairness, impartiality, and transparency in reporting;
- Provide a platform for participants to share their stories, amplify diverse voices, and foster inclusivity in media narratives; and



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d. Guide participants in creating high-quality journalistic content that adheres to professional standards and engages audiences effectively

## VII. PROGRAM OF ACTIVITIES

DATE	ACTIVITIES	PERSON RESPONSIBLE
<b>PRE-CELEBRATION ACTIVITIES</b>		
May 20 – 24, 2024	Sending of Communication and Coordination Letters	Kenneth L. Bien Mc Larnel R. Alituran
June 3 – 7, 2024	Posting of PUBMATS and call for participants	BYJC Officers
July 15 – 19, 2024	Consolidating of Participants, Contestants and sending of emails for confirmation	BYJC Officers
<b>CELEBRATION ACTIVITIES</b>		
July 22, 2024	Opening Program <ul style="list-style-type: none"> <li>News Writing Lecture and Workshop</li> <li>Feature Writing Lecture and Workshop</li> </ul>	Mc Larnel R. Alituran John Cedrick G. Ellazo Kenneth L. Bien Biñan City VIP BYJC Officers and Volunteers
July 23, 2024	<ul style="list-style-type: none"> <li>Science Writing Lecture and Workshop</li> <li>Sports Writing Lecture and Workshop</li> </ul>	BCSPADES Officers
July 24, 2024	<ul style="list-style-type: none"> <li>Editorial/Column Writing Lecture and Workshop</li> <li>Copyreading and Headline Writing Lecture and Workshop</li> </ul>	
July 25, 2024	<ul style="list-style-type: none"> <li>Photojournalism Lecture and Workshop</li> <li>Online Publishing Lecture and Workshop</li> </ul>	
July 26, 2024	<ul style="list-style-type: none"> <li>Radio Broadcasting Lecture and Workshop</li> <li>Paper Management and Lay outling</li> </ul>	
<b>POST-CELEBRATION ACTIVITIES</b>		
July 27 – 30, 2024	Posting of documentation in social media Page of YASDO Accomplishment Report Compilation	John Cedrick G. Ellazo Biñan City VIP (Docu Team) Mc Larnel R. Alituran Kenneth L. Bien