



Republic of the Philippines  
Department of Education  
REGION IV-A CALABARZON  
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION  
Schools Division of Biñan City  
RECORDS SECTION

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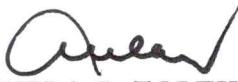
**DIVISION MEMORANDUM**

SGO-2024- **029**

**BRIGHT SMILES BRIGHT FUTURE PROGRAM FOR SCHOOL YEAR 2024-2025**

To: Assistant Schools Division Superintendent  
Chief, School Governance and Operations Division  
Chief, Curriculum Implementation Division  
All Concerned Schoolheads

1. Relative to DepEd Memorandum No. 154, s. 2018 re: Department of Education and Colgate Bright Smiles, Bright Futures Program Distribution of Oral Health Bundles to Kindergarten Pupils in Public Elementary Schools, this Office, through the School Health Section of the School Governance and Operation Division announces the **Bright Smiles Bright Future Program for School Year 2024-2025**.
2. This program aims to increase awareness among Kindergarten and Grade 1 students on the importance of maintaining good oral hygiene through the distribution of dental care products and materials; and integrate daily toothbrushing activities into the school curriculum to instill consistent oral hygiene practices among young learners.
3. Activities include the distribution of Colgate Oral Health Bundles to Kindergarten and Grade 1 learners, a toothbrushing drill, and dental examinations for selected beneficiaries.
4. Enclosed with this memorandum are the list of schools and number of beneficiaries, distribution guidelines, and schedule of distribution.
5. For queries you may contact, **Dr. Rochelle O. Mergal** or **Dr. Pamella I M. Tamayo**, Dentist II, at **(049) 511-4191 loc. 128**.
6. Immediate dissemination of this Memorandum is desired.

  
**MANUELA S. TOLENTINO, CESO V**  
Schools Division Superintendent

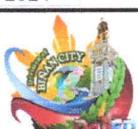
Encl: As stated

Reference: DepEd Memorandum No. 154, s. 2018

DepEd Order No. 33, s. 2019

Memorandum of Agreement between Colgate Palmolive Philippines, Inc. (CCPI) and the Department of Education

SGOD/SH	/	ROM	/	/	DM - Bright Smiles Bright Future Program for SY 2024-2025
			/	08/21/2024	



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Certificate No. PHP QMS  
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Enclosure No. 1:

**LIST OF SCHOOLS AND NUMBER OF BENEFICIARIES**

	<b>School Name</b>	<b>Number of Kinder Beneficiaries</b>	<b>Number of Grade 1 Beneficiaries</b>	<b>Total Number of Beneficiaries</b>
1	Tubigan ES	70	61	131
2	Pedro H. Escueta Memorial ES	57	85	142
3	Our Lady of Lourdes ES	53	83	136
4	Langkiwa ES	74	86	160
5	Tomas A. Turalba Memorial ES	81	115	196
6	Ganado ES	80	95	175
7	Zapote ES	89	107	196
8	Soro-Soro ES	81	94	175
9	Loma ES	87	96	271
10	Mamplasan ES	99	123	222
11	Timbaos ES	124	160	284
12	Dr. Jose G. Tamayo Memorial ES	120	166	286
13	San Francisco ES	133	174	307
14	Southville 5 ES (Timbaos Annex)	97	119	216
15	Malaban East ES	164	170	334
16	Dr. Marcelino Z. Batista Memorial ES	158	169	327
17	Platero ES	157	193	350
18	Dela Paz West ES	206	239	445
19	Sto. Tomas ES	180	238	418
20	Canlalay ES	186	248	434
21	San Vicente ES	298	331	629
22	Dela Paz Main ES	240	309	549
23	Binan CES (BES)	247	291	538
24	Pagkakaisa ES	270	358	628
25	Malaban ES	419	404	823
26	Southville 5A ES (Langkiwa)	497	434	931
27	St. Anthony Integrated School	157	119	276
<b>Total</b>		<b>4424</b>	<b>5067</b>	<b>9491</b>

Enclosure No. 2:

## **DISTRIBUTION GUIDELINES**

1. Coordinate with the division Dentist in Charge to confirm the scheduled delivery date of BSBF Boxes.
2. After receiving the BSBF Boxes, please sign the **BSBF Monitoring Form**.
3. Once BSBF Boxes are in your school, the program must be initiated immediately to ensure that the Toothpaste and Toothbrushes will be distributed within the program timetable.
4. After distribution, schoolheads are required to accomplish the **School Distribution Form**.
5. The implementing teachers are requested to submit a short narrative report on the implementation with photo documentation for the tracking of program progress.
6. Kindly upload the report along with the BSBF Monitoring form through this link: <https://tinyurl.com/BSBFBINAN> until **October 4, 2024**.

Enclosure No. 3

**SCHEDULE OF DISTRIBUTION**

<b>Time/Date</b>	<b>Schools</b>
September 3, 2024	Loma Elementary School Langkiwa Elementary School
September 4, 2024	Our Lady of Lourdes Elementary School Pagkakaisa Elementary School
September 5, 2024	Southville 5 Elementary School Southville 5A Elementary School
September 6, 2024	Timbaو Elementary School Dela Paz Elementary School
September 10, 2024	Tomas A. Turalba Memorial Elementary School Pedro H. Escueta Memorial Elementary School
September 11, 2024	Sto. Tomas Elementary School Dela Paz West Elementary School
September 12, 2024	Soro-Soro Elementary School
September 13, 2024	San Francisco Elementary School
September 16, 2023	Dr. Marcelino Z. Batista Memorial Elementary School
September 17, 2024	Malaban Main Elementary School Saint Anthony Integrated School (Elementary)
September 18, 2024	Malaban East Elementary School Dr. Jose G. Tamayo Memorial Elementary School
September 19, 2024	Biñan Elementary School San Vicente Elementary School
September 20, 2024	Tubigan Elementary School
September 24, 2024	Canlalay Elementary School Zapote Elementary School
September 26, 2024	Ganado Elementary School
September 27, 2024	Platero Elementary School Mamplasan Elementary School