



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

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12 Jan 2021

DIVISION MEMORANDUM

No. 014, s. 2021

UNAUTHORIZED USE OF DEPED TV LOGO IN PRODUCTION

To : Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
ETV Production Team

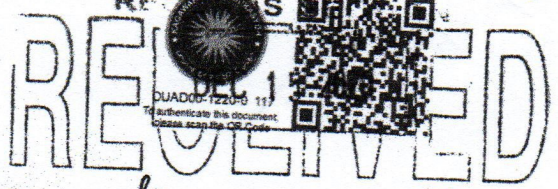
1. As per DepEd Memorandum No. 00-1220-0117 re: Unauthorized Use of DepEd TV logo in Productions, this Office informs all ETV production team and schools on the strict use of DepEd TV logo in the production of video lectures.
2. The Information and Communications Technology Service (ICTS) is the only authorized office to make use of the said logo.
3. Unauthorized use of the DepEd TV logo will be dealt with administratively.
4. Enclosed is the DepEd Memorandum No. 00-1220-0117 for your reference.
5. Immediate dissemination of this Memorandum is desired.

EDNA FAURA-AGUSTIN
Schools Division Superintendent





DEPARTMENT OF EDUCATION
Schools Division Office of Bataan City



Republika ng Pilipinas

Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

1:00 PM

OUA MEMO 00-1220-0117

MEMORANDUM

09 December 2020

For: **Regional Directors and BARMM Education Minister
Schools Division Superintendents**

Subject: **UNAUTHORIZED USE OF DEPED TV LOGO IN PRODUCTIONS**

The Office of the Undersecretary for Administration (OUA) issues this Memorandum to inform the Regional and Schools Division Offices that only the Information and Communications Technology Service (ICTS) is authorized to make use of the DepEd TV logo in the production of video lectures.

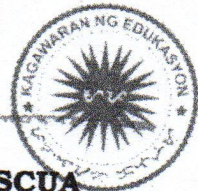
The DepEd TV episodes go through a very rigorous process of training teacher-broadcasters and quality assurance to ensure that the reputation of the Department is not tarnished by errors and poor delivery of lessons. Unauthorized use of the DepEd TV logo by production teams that do not adopt the same quality weakens the institution and will be dealt with administratively.

This Office directs all concerned Regional and Schools Division Offices to investigate reports of unofficial use of DepEd TV logo and if substantiated, to apply the appropriate disciplinary measures on erring production teams. Moreover, the OUA reminds and instructs concerned field offices to discourage, report, and discipline production teams found guilty of such practice in their respective jurisdictions.

Any intent and request to use, or future correspondence/queries regarding the DepEd TV logo must be coursed through the ICTS-Educational Technology Unit (EdTech) via email: edtech@deped.gov.ph and or phone: 8 631-9636.

For immediate and appropriate action.

ALAIN DEL B. PASCUA
Undersecretary



Office of the Undersecretary for Administration (OUA)

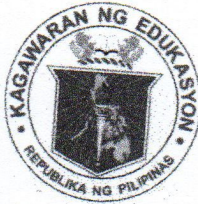
(Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO))

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207

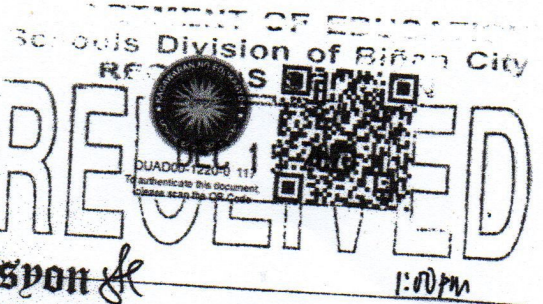
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtago



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