

**RECEIVED**  
 J:K

26 Feb 2021

**DIVISION MEMORANDUM**

No. 078, s. 2021

**2021 NATIONAL WOMEN'S MONTH CELEBRATION**

To : Assistant Schools Division Superintendent  
 Chief, School Governance and Operations Division  
 Chief, Curriculum Implementation Division  
 All School Heads  
 All Others Concerned

1. The Philippine Commission on Women (PCW) spearheads the ***National Women's Month Celebration (NWMC)*** which is conducted annually in recognition of women's significant contributions to nation building. This celebration is part of the worldwide observance of the International Women's Day (IWD).
2. Relative to PCW Memorandum Circular No. 20121-02 "Guide for the 2021 National Women's Month Celebration", this Office announces its support to this year's celebration. The theme/focus for NWMC 2021 is "***Juana Laban sa Pandemya, Kaya!***" and shall start from ***March 1-31, 2021***.
3. Schools are encouraged to take part in this advocacy. The suggested activities are as follows but not limited to:
  - Share about NWMC in Flag Raising Ceremonies
  - Display of the 2021 NWMC Banner
  - Join the #Purple Mondays Initiative
  - Video Advocacy Campaign
  - Distribution of IEC Materials
  - Conduct of Contests such as Essay Writing, Poster/Slogan Making etc.
  - Conduct of trainings, workshops about Gender and Development or specific issues and concerns of women
  - A video featuring an inspiring "Juana" who was able to hurdle the challenges of the pandemic and empower others to remain hopeful
  - A video featuring a male person who does his share in doing unpaid domestic work, which are stereotypically labeled as woman's job
  - Daily dose of inspirational quotes from Filipino women
4. All activities should be within the provisions of the Data Privacy Act and DepEd Child Protection Policy and Magna Carta of Women.
5. Likewise, schools are requested to submit a three-minute video presentation of their accomplishments for the National Women's Month Celebration 2021.



Deadline shall be on or before April 5, 2021 and shall be submitted through this email, gertrude.anunciacion001@deped.gov.ph.

6. For other inquiries, kindly reach Dr. Gertrude A. Anunciacion, Education Program Supervisor-SGOD/Division GAD Focal through phone number (049) 5114191 or email at gertrude.anunciacion001@deped.gov.ph.
7. Immediate dissemination of this Memorandum is desired.



EDNA FAURA-AGUSTIN  
Schools Division Superintendent



---

**Address:** P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna  
**Website:** [depedbinancity.com.ph](http://depedbinancity.com.ph)  
**Email:** [deped.binancity@deped.gov.ph](mailto:deped.binancity@deped.gov.ph)  
**Telephone no:** 511-4143/ 511-8620/ 511-4191/ 511-8746