



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RECORDS SECTION

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DIVISION MEMORANDUM
No. 242, s. 2021

**BIÑAN CITY SCIENCE AND TECHNOLOGY HIGH SCHOOL'S
OFFICIAL SCHOOL LOGO MAKING CONTEST**

To : Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All School Heads
All Others Concerned

1. This Office announces the **Biñan City Science and Technology High School's
OFFICIAL SCHOOL LOGO MAKING CONTEST**.
2. The contest is open to all public elementary and secondary school teaching and non-teaching personnel and learners. This is an opportunity for everyone in DepEd-Biñan City to become part of the historic identity-building of Biñan City Science and Technology High School.
3. The winner shall be recognized and awarded with a cash prize, and the winning entry shall serve as the official logo of Biñan City Science and Technology High School.
4. The submission of entries should not be later than **14 July 2021, 5:00 p.m.** Detailed information on the contest is attached as Enclosure for your reference.
5. For queries and further information, all concerned are advised to contact Mr. Angelo D. Uy, Principal, through 0917-637-9765 or email at angelo.uy@deped.gov.ph.
6. Immediate and widest dissemination of this Memorandum is desired.


EDNA FAURA-AGUSTIN
Schools Division Superintendent



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THE CONTEST

The Biñan City Science and Technology High School is set to open its doors starting SY 2021-2022, with its one hundred fifty (150) pioneer Grade 7 students and nine (9) teachers. Hence, it is necessary to establish its identity and create its trademark unique to the school. Thus, the **Biñan City Science and Technology High School's official SCHOOL LOGO MAKING CONTEST** was conceptualized.

MECHANICS

1. This contest is open to all public elementary and secondary schools in the City of Biñan.
2. Public school teachers, non-teaching personnel, and learners may submit entries.
3. The logo must reflect the ideals and aspirations of Biñan City Science and Technology High School as the legislated Science High School of the city.
4. The official entries must contain (a) the proposed logo; (b) a brief description or rationale explaining the components of the logo.
5. The logo must be digitally prepared using any available software or computer program (e.g., Adobe Photoshop) appropriate for such purpose. It must be saved in a flat PDF format with a minimum size of 12 x 12 cm minimum of 300 dpi or in a flat JPEG format minimum of 300 pixels. The logo must bear the texts: 'Biñan City Science and Technology High School' and '2021'. The digital logo must be saved with the file name LOGO-*Name of Artist*.
6. There are no restrictions on the number of colors used. The logo shall not carry the name of the artist and his/her school.
7. The brief description or rationale of not more than 300 words using the English language must be encoded in a short-sized bond paper, Font Size: 12, Font Style: Bookman Old Style. This must be digitally saved as a PDF file with the file name LOGO DESCRIPTION-*Name of Artist*.
8. The Logo and the Logo Description shall be sent through the link: <https://bit.ly/BCSTHSLogo> on or before July 14, 2021, 5:00 p.m.
9. Participating teaching and non-teaching personnel and learners shall receive a notification of receipt as proof of submission.
10. Entries shall be judged using the following criteria:
 - a. Concept/Relevance : 40%
 - b. Originality : 30%
 - c. Creativity and Impact : 30%
100%
11. The top three (3) winners shall be selected by the panel of judges on July 16, 2021, at the Division Office, DepEd-Biñan City. The decision of the panel of judges is final.
12. The winner shall receive Php 5000 and a Certificate of Recognition. All participating teaching and non-teaching personnel and learners shall receive certificates of participation.
13. Winners shall be informed through a Division Memorandum and shall be awarded on July 19, 2021.
14. All entries submitted shall be considered as a property of DepEd-Biñan City.
15. DepEd-Biñan City shall have the exclusive rights to the winning logo design and also reserves the right to further refine and make alterations on the final artwork of the winning entries.

Queries and concerns relative to this contest may be addressed to Mr. Angelo D. Uy, Principal, at angelo.uy@deped.gov.ph.

