



22 JUL 2021

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

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DIVISION MEMORANDUM
No. 250, s. 2021

22 Jul 2021

ONLINE CELEBRATION OF THE 2021 NATIONAL DISASTER RESILIENCE MONTH

To : Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All School Heads
All others concerned

1. Relative to OUA MEMO 00-0721-0119 re: ONLINE CELEBRATION OF THE 2021 NATIONAL DISASTER RESILIENCE MONTH and Executive Order No. 29, s. 2017 re: National Disaster Resilience Month, this Office through the Disaster Risk Reduction and Management Unit announces the conduct of the **National Disaster Resilience Month Celebration** with the theme, "**Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan**", on July 30, 2021 at 2:00 p.m. - 5:00 p.m via **Zoom and DepEd Philippines Facebook Page**.
2. This activity aims to emphasize the important role of disaster risk governance and the collaboration of all Filipinos to overcome this pandemic's challenges and build a green and resilient "new normal."
3. All concerned are encouraged to participate in the following activities:

ACTIVITIES	DATE
NDRM Celebration <ul style="list-style-type: none">• Webinar on Young Leaders Taking Up Space in Disaster Preparedness• Soft Launching of "The Adventures of Ready Kid Game Application and Edutainment Episodes on Disaster Preparedness	July 30, 2021 at 2:00 – 5:00 p.m.
Digital Poster Making Contest	August 6, 2021

4. The Digital Poster Making Contest is initiated by the Division in addition to the celebration of NDRM. Contest mechanics is attached for your guidance and reference.
5. Enclosed also are the memoranda for further details.
6. For questions and clarifications, you may contact Ernane S. Escuvania, PDO II- Division DRRM Coordinator at (049) 511-4191.
7. Immediate dissemination of and strict compliance with this Memorandum is desired.


EDNA FAURA-AGUSTIN
Schools Division Superintendent



Address: P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna
Website: depedbinancy.com.ph
Email: deped.binancy@deped.gov.ph
Telephone no: 511-4143/ 511-8620/ 511-4191/ 511-8746

Enclosure



Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0721-0119

MEMORANDUM

15 July 2021

For: **Leonor Magtolis Briones**
Secretary
Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Division Chiefs
Regional Directors and BARMM Education Minister
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

Subject: **ONLINE CELEBRATION OF THE
2021 NATIONAL DISASTER RESILIENCE MONTH**

Executive Order No. 29, s. 2017 designates July of each year as the National Disaster Resilience Month (NDRM) throughout the country. It mandates the conduct of activities relative to building disaster resilience covering the following thematic areas: prevention and mitigation, preparedness, response, and rehabilitation and recovery.

In accordance with the National Disaster Risk Reduction and Management Council (NDRRMC) Memorandum No. 61, s. 2021, this year's NDRM celebration is marked with the theme, *Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan*.

This celebration emphasizes the important role of disaster risk governance and the collaboration of all Filipinos to overcome this pandemic's challenges and build a green and resilient "new normal."

The Department of Education (DepEd), as a key implementing agency of the state's mandate to protect and promote the right of all citizens to quality education at all levels and to take appropriate steps to make such education accessible to all, reaffirms its continued efforts towards resilience-building in offices and schools.



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86337204
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo



Address: P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna

Website: depedbinancy.com.ph

Email: deped.binancy@deped.gov.ph

Telephone no: 511-4143/ 511-8620/ 511-4191/ 511-8746

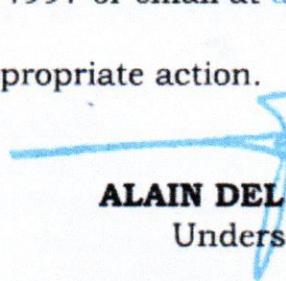
In this regard, **all concerned are encouraged to participate in the online NDRM celebration on 30 July 2021, at 2:00 - 5:00 p.m.**

The activity will include a **webinar** on participatory governance and child and youth participation in DRRM titled **Young Leaders Taking Up Space in Disaster Preparedness**. It will also feature the soft launching of **The Adventures of Ready Kid Game Application and Edutainment Episodes on Disaster Preparedness**. It will be streamed live through <https://www.facebook.com/DepartmentOfEducation.PH> (DepEd Philippines Facebook Page).

Please refer to the enclosed documents for the program flow and other important details. Further, kindly visit <https://bit.ly/drrms2021NDRM> for a copy of the NDRM banner and other materials. In this connection, **all are encouraged to promote the NDRM activity and information, education, and communication (IEC) materials** released by the DepEd Disaster Risk Reduction and Management Service (DRRMS) Facebook Page.

For more information, queries and concerns on this subject, kindly contact the DRRMS through (02) 8637 4933/8636 4997 or email at drromo@deped.gov.ph.

For immediate dissemination and appropriate action.



ALAIN DEL B. PASCUA
Undersecretary



NATIONAL DISASTER RESILIENCE MONTH (NDRM) CELEBRATION

July 2021

Theme: Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan

I. Rationale

National Disaster Resilience Month (NDRM) is celebrated every July through Executive Order No. 29 to promote awareness and disaster resilience. As the world continues to respond to COVID-19, there is no better day to be involved than now.

Prevention saves lives. Even when we are in the middle of a pandemic, our mission to make our communities more resilient continues. While COVID-19 has led to various disruptions to our daily routines, it has provided us with an opportunity to re-evaluate how we handle disaster responses and how we can make our systems more effective for the benefit of our nation.

This year's National Disaster Resilience Month (NDRM) Celebration is marked with the theme, ***"Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan."*** The observance emphasizes the important role of disaster risk governance and the collaboration of all Filipinos to overcome this pandemic's challenges and build a green and resilient normal.

With the realization that children are the most vulnerable during disasters, it is indeed our responsibility to strengthen their participation in disaster management decisions. Their involvement in those decisions can also ensure the realization of other child rights enshrined by the UN Convention on the Rights of the Child, including the right to safety, survival, protection from violence and harm, adequate health care, and education, all of which are compromised in the event of a disaster.

Children have a unique perspective on disaster risks that can improve a community's overall resilience to disasters, and they are effective communicators of risk to each other and their communities. With this, the Department of Education (DepEd), through the Disaster Risk Reduction and Management Service (DRRMS) in partnership with SAVE the Children Philippines, with the support of the Youth Formation Division (YFD), and Public Affairs Service (PAS), will conduct an online NDRM Celebration focusing on children and youth participation in DRRM.



I. Objectives

The NDRM Celebration aims to

1. Increase awareness of the basic education sector on disaster preparedness.
2. Increase participation of learners and DepEd personnel in addressing disaster preparedness.
3. Increase recognition of the 'Ready Kid' mascot and puppet as the face of resilient learners and promotion of the 'Laging Handa' jingle to help raise awareness on disaster preparedness.

II. Activities

30 July 2021 (2:00 p.m. - 5:00 p.m.)

ACTIVITY	DETAILS
Webinar on Participatory Governance, and Child and Youth Participation in DRRM entitled “Young Leaders Taking Up Space in Disaster Preparedness”	<p>Participatory governance has been proven as an effective strategy to engage constituents in identifying issues to understand and address community problems that affect their social functioning and well-being, including disaster risk reduction. Through the collective efforts of key stakeholders, the government has developed holistic plans that outline collaboration and complementation of programs and resources.</p> <p>The role and participation of learners, particularly student leaders in school planning and decision-making in school-based disaster preparedness and response measures.</p>
Message from DepEd Officials and Personalities	<p>DepEd ExeCom, RDs, SDSs, School Heads, personnel, and learners will provide messages to encourage the learners to promote awareness on disaster preparedness</p>
Soft Launching of the Introduction to the 'Adventures of Ready Kid' Game App and Preparedness Edutainment videos	<p>Introductory segment of the identity of Ready Kid and the need for preparedness.</p>



IV. Methodology

The online **NDRM Celebration on 30 July 2021** via Zoom and will be streamed on the Facebook Pages of DepEd Philippines and DepEd DRRMS.

V. Participants

The expected participants are as follows:

1. Public and private elementary and secondary learners and teachers
2. Youth/Child-led organization officers (SPG, SSG and YES-O)
3. SPG, SSG and YES-O Advisers and School DRRM Coordinators
4. All schools district offices
5. All Regional Offices (ROs)
6. All Schools Division Offices (SDOs)

VI. Indicative Program

NDRM CELEBRATION **30 July 2021, 2:00 p.m. to 5:00 p.m.**

Time	Activity
2:00-2:10 p.m.	Preliminaries Pambansang Awit Ecumenical Prayer
2:10-2:20 p.m.	Opening Remarks
2:25-2:30 p.m.	Objective Setting
2:30-2:35 p.m.	Launching of the 'Laging Handa' official choreography
2:35-2:50 p.m.	Messages from ManComm Members
2:45-4:30 p.m.	"Young Leaders Taking Up Space in Disaster Preparedness" <ul style="list-style-type: none">• Child and Youth Participation (30 mins)• Open Forum (15 mins)• Break (5 mins)• Participatory Governance (30 mins)• Open Forum (15 mins)
4:30-4:35 p.m.	Messages from Child Representatives
4:35-4:40 p.m.	Soft Launching of ' The Adventures of Ready Kid' Game App
4:40-4:50 p.m.	Soft Launching of the Edutainment Episodes on Disaster Preparedness
4:50-5:00 p.m.	Closing Remarks

2021 NATIONAL DISASTER RESILIENCE MONTH

Theme: "Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Lakasag ng Bayan"

DIGITAL POSTER MAKING CONTEST

Mechanics

1. The contest is open to Elementary and Secondary learners.
2. The contest revolves around the National Disaster Resilience Month theme: "Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan".
3. Only one (1) entry per school in elementary and secondary level is allowed in this competition. Entries must be sent in A4 size (portrait or landscape) in JPEG/PNG format via email address (ernane.escuvania001@deped.gov.ph) on or before August 6, 2021. Official entry must include the entry form with the complete name of the contestant, complete address, contact numbers along with the one-page description of the poster (see attachments below)
4. Participants may use any Editing software (photoshop, paint, etc.)
5. Any artwork in the poster must be in original design. Poster designs containing clip-art will not be considered by judges.
6. A one-page explanation and description of the artwork (in English or Filipino) for at least 200 words must be attached on a separate sheet upon submission of the entry. The composition must be encoded in an A4 size paper.
7. The qualified digital poster entries will post on Deped Binan City DRRM FB page. Likes accumulated for each entry will have a bearing on the total score and will only be valid if the likers were able to like the Deped Binan City DRRM Official Facebook page.
8. The criteria for judging are as follows:

• Theme Relevance	30%
• Originality	25%
• Aesthetic Appeal	20%
• No. of likes on Deped Binan City DRRM FB Page	15%
• Description of artwork/poster	10%
TOTAL	100%
9. The posters which attained the highest average ratings will be proclaimed as winners. The judges will select 3 winners from elementary and 3 from secondary from all the entries submitted and accorded with the recognition awards.
10. The winners will be announced in DRRM FB page. Awards of recognition will be claim at SGOD office until further notice.
11. Decision of the board of judges is final and irrevocable.

(Special award) People's Choice Award

The entry who will garner the highest number of Likes will win the People's Choice Award. Likes will only be valid if the likers were able to like the Deped Binan City DRRM FB page. Final counting of likes will be on August 13, 2021 at 12:00 noon.



Address: P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna
Website: depedbinancity.com.ph
Email: deped.binancity@deped.gov.ph
Telephone no: 511-4143 / 511-8620 / 511-4191 / 511-8746

ENTRY FORM

Name of Participant: _____

Age: _____

Complete Address: _____

Contact Number: _____

Email Address: _____

Coach: _____

Please submit this form on or before August 6, 2021 thru email at ernane.escuvania002@deped.gov.ph



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