



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RECORDS SECTION

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DIVISION MEMORANDUM

No. 385, s. 2021

LAUNCHING OF DEPED 4A FOR YOU SEASON 1 PRODUCTION

To : Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All School Heads

1. Relative to Regional Memorandum No. 447 s. 2021, this Office informs all schools on the launching of Season 1 of DepEd 4A For You this September 2021.
2. The said production is a weekly live program featuring different functional divisions of the regional office focusing on their main services, programs, projects and their key personnel.
3. Enclosed are the objectives and the schedule of the live program of Regional functional divisions.
6. Immediate dissemination of this Memorandum is desired.


EDNA FAURA-AGUSTIN

Schools Division Superintendent

Encl: As stated

Reference: RM No. 447, s. 2021

SGOD/SMN / DM- Launching of Deped 4a For You Season 1
2493 / Production
09/23/2021



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Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
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1900 CAINTA, RIZAL



20 September 2021

Regional Memorandum

DEPED 4A FOR YOU SEASON 1 PRODUCTION

To: **Schools Division Superintendents**
Functional Division Chiefs
Division Information Officers
All Others Concerned

1. The Department of Education Region IV-A CALABARZON Regional Office is launching Season 1 of DepEd 4A For You this September 2021.
2. DepEd 4A For You is a weekly live program that will feature the different functional divisions focusing on the main services, programs, and projects as well as on personnel holding key positions in each office.
3. The objectives of the program are:
 - a. showcase the programs, projects, activities, and best practices of each functional division;
 - b. introduce RO personnel holding key positions to clients;
 - c. disseminate important information relative to RO programs and activities; and
 - d. bring the RO closer to its stakeholders through a virtual platform that could reach as many clients as possible in this time of new normal.
4. The schedule of the live program of each RO functional division is as follows:

	Functional Division Assigned	Episode Title	Schedule of Live streaming program
1.	Office of the Regional Director	Aruga	September 8
2.	Education Support Services Division	Gamot	September 15
3.	Field Technical Assistance Division	Ayuda	September 22
4.	Human Resource Development Division/ NEAP	Sanay	September 29

"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"



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5.	Quality Assurance Division	Tulay	October 6
6.	Policy, Planning and Research Division	Lista	October 13
7.	Curriculum, Learning and Management Division	Papel	October 20
8.	Administrative Division	Hakbang	October 27
9.	Finance Division	Kaban	November 3

5. The production team in charge of the weekly preparations for the technical dry run and actual live streaming is composed of the following:

	Name of personnel	Designation/ Duty	Functional Division/ Schools Division Office
1.	Rey M. Valenzuela	Managing Director	ICT
2.	Mark Anthony Espiritu	Graphics Designer, Technical Director	ICT
3.	Ariel M. Azuelo	Head Writer/ Social Media Promotion Manager	PAU
4.	Ma. Joan Paula D. Dino	Writer/ Social Media Promotion Assistant	PAU
5.	Jumar M. Sadsad	Program Host (Season 1)	PPRD
6.	Neal DL. Protacio	Technical Assistant (Sounds)	Admin
7.	Jayson O. Antazo	Director	SDO Rizal
8.	Kenneth Wilson C. Abonita	Deputy Chairperson	SDO Rizal
9.	Israel M. Anzaldo	Production Manager	SDO Rizal
10.	Mark Anthony C. Soriano	Glam Master and Production Assistant	SDO Rizal

6. A weekly technical dry run is scheduled every Tuesday while the actual live streaming day is every Wednesday at 9:00 am. All RO personnel involved in the program are required to attend both the technical dry run and actual live streaming.

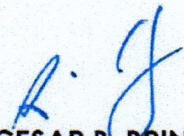
7. The functional division to be featured for the week should assign a writer to coordinate with PAU personnel, two weeks before the actual production to finalize the episode script.

8. The assigned functional division for the week is in charge of arranging the transportation for SDO Rizal personnel involved in the production and preparing the food for all production staff during the technical dry run and actual program day.

9. All expenses for the food will be charged to the functional division assigned for the week subject to the usual accounting and auditing rules and regulations.

10. All designated Division Information Officers are advised to share the weekly live streaming of DepEd 4A For You on their official SDO FB pages. A

11. For dissemination and compliance.


FRANCIS CESAR B. BRINGAS

Regional Director *ama*

cc: pau/ama