



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RIV-A CALABARZON SECTI

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13 OCT 2021
04:04PM

13 Oct 2021

DIVISION MEMORANDUM
No. 436, s. 2021

DISSEMINATION OF DOH'S COVID-19 VACCINE MESSAGES AND IEC MATERIALS

To : Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All School Heads

1. Relative to the Vacc2School: Ligtas na Bakuna Para sa Balik-Eswkela Campaign, the City Schools Division of Biñan City directs all schools to disseminate IEC Materials of Department of Health thru their school Facebook Pages.
2. This is to strengthen the DOH's vaccination program and to provide more information of safety and efficacy during pandemic.
3. All School Information Coordinators are requested to download the materials thru this link: tinyurl.com/VACC2SCHOOLMaterials.
4. Immediate dissemination of this Memorandum is desired.

EDNA FAURA-AGUSTIN
Schools Division Superintendent

Encl: Memorandum from Public Affairs Unit
Reference: None

SGOD/SMN / DM-Dissemination of DOH's COVID-19 Vaccine
3185 / messages and IEC Materials
10/13/2021



Address: P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna
Website: depedbinancity.com.ph
Email: deped.binancity@deped.gov.ph
Telephone no: 511-4143/ 511-8620/ 511-4191/ 511-8746



Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

Office of the Director

MEMORANDUM

PAS-OD-2021-049

FOR : **REGIONAL INFORMATION OFFICERS
DIVISION INFORMATION OFFICERS
SCHOOL INFORMATION OFFICERS**

FROM : **JUNE ARVIN C. GUDOV**
Director IV

SUBJECT : **ENCOURAGING INFORMATION OFFICERS TO SHARE
DEPARTMENT OF HEALTH'S COVID-19 VACCINE
MESSAGES ON SAFETY AND EFFICACY MATERIALS TO
OFFICIAL SOCIAL MEDIA ACCOUNTS**

DATE : OCTOBER 05, 2021

In line with the Vacc2School: Ligtas na Bakuna Para sa Balik-Eskwela Campaign of the Department of Education (DepEd), and in support of the Department of Health's (DOH) campaign to educate the Filipino citizen about the COVID-19 vaccines, we are encouraging all information officers to share the materials on COVID-19 Vaccine Messages on Safety and Efficacy from DOH.

These materials will assist in amplifying the messages on vaccine safety and efficacy, different ways to view vaccines, and how the youth can talk with their elders and caregivers about the COVID-19 vaccine.

In this line, you may use these suggested content calendar, media cards, and captions which may be accessed through the following links:

- bit.ly/October2021RESBAKUNACalendarGuide
- bit.ly/October2021SafetyAndEfficacy
- bit.ly/FamilyAnalogies
- bit.ly/FamilyVaccineConversations

For queries or clarifications, please contact Ms. Patricia Morales of the Public Affairs Service through email at patricia.morales001@deped.gov.ph or Viber/SMS at +63945-422-9957.

For your guidance.

Thank you.