



Effectivity Date 08/05/2021  
Revision No. 01  
DEPARTMENT OF EDUCATION  
Schools Division of Biñan, Laguna  
RECORDS SECTION

Republic of the Philippines  
Department of Education  
REGION IV-A CALABARZON  
CITY SCHOOLS DIVISION OF BIÑAN CITY

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22 Oct 2021

DIVISION MEMORANDUM  
No. 460, s. 2021

### 2021 REGIONAL CLIMATE CHANGE CARAVAN JINGLE MAKING CONTEST

To : Assistant Schools Division Superintendent  
Chief, School Governance and Operations Division  
Chief, Curriculum Implementation Division  
All School Heads

1. Relative to DEPED-4A-03-RM-21-500 or the 2021 Regional Climate Change Caravan Jingle Making Contest, this Office through the Disaster Risk Reduction and Management Unit of the School Governance and Operations Division, informs all schools on the conduct of **2021 Regional Climate Change Caravan Jingle Making Contest** with the theme **“Youth and the Battle Against Climate Change”**.
2. The jingle making contest aims to:
  - a. Encourage schools to showcase the talents and knowledge of the learners relative to the climate change and its capacity to adapt and mitigate its impact; and
  - b. Raised awareness on climate change adaptation and mitigation.
3. The contest is open to all learners either individual or group with a maximum of 6 members from public elementary and secondary schools of the division. One entry per school will advance to the division level.
4. Jingle entries of all interested public schools shall submit to this Office through Disaster Risk Reduction & Management, on or before **October 28, 2021**, in an MP3 format, copy of the lyrics, and 100-200 words narrative using the naming format: SchoolName\_SchoolID, to Mrs. Ernane S. Escuvania, PDO II, thru this email: ernane.escuvania002@deped.gov.ph.
5. Enclosed is the memorandum for the mechanics, criteria, and entry form on the Jingle Making Contest.
6. Immediate dissemination of this Memorandum is desired.

For the Schools Division Superintendent:

**BAYANI V. ENRIQUEZ**  
Chief, SGOD  
Officer of the Day



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Encl: As stated

Reference: DEPED-4A-03-RM-21-500

SGOD/DRRM / DM-2021 Regional Climate Change Caravan Jingle Making Contest

/ 10/20/2021

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## Mechanics for the Division Climate Change Jingle Contest

Theme: "YOUTH AND THE BATTLE AGAINST CLIMATE CHANGE"

### A. Composition

- The jingle can be in Filipino or English language
- It must be relevant to the theme
- The time duration for the jingle including instrumental must not be more than three (3) minutes.
- It must be an original composition made by the learners through the guidance of teacher/coach
- Any musical instrument can be used as an accompaniment

### B. Participants

- The contest is open to all learners either individual or group with a maximum number of 6 members from public elementary and secondary schools.
- A composer can be either individual or group of learners
- One (1) entry per school for the division level and division winner will advance to Regional Level.

### C. Entry Format

- Jingle entries shall be submitted in an MP3 format
- Entries must be sent thru email: [ernane.escuvania002@deped.gov.ph](mailto:ernane.escuvania002@deped.gov.ph)
  - i. Entry form
  - ii. 100-200 words narrative on the concept of the jingle

### D. Announcement of winners

- The decision of the judges will be final and irrevocable
- Winners will be announced through the SDO Binan DRRM FB page.

### E. Prizes

- Division winners will receive a certificate of recognition.

### F. Submission of Entries

- October 28, 2021

### G. Criteria

Originality:

50% (catchy, lively, rhythm and recall)

Musicality:

10% (melody, arrangement, tone, appropriateness)

Relevance to the theme:

20% (clarity of message, language, and phrasing)

Creativity:

10% (Structure, instruments, vocal)

Impact/Appeal:

10%

**Total: 100%**

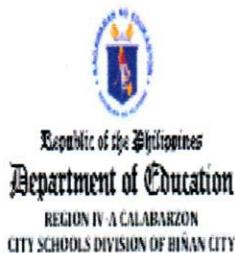


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CONCEPT/NARRATIVE OF RCCC JINGLE

Republic of the Philippines  
Department of Education  
REGION IV-A CALABARZON  
CITY SCHOOLS DIVISION OF BIÑAN CITY

2021 REGIONAL CLIMATE CHANGE CARAVAN JINGLE CONTEST  
ENTRY FORM

Title of the Jingle: \_\_\_\_\_

Composer/s name and profile:

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Name of School: \_\_\_\_\_

School ID: \_\_\_\_\_

Teacher/Coach: \_\_\_\_\_

Submitted by:

Composer/s and Coach

Recommended by:

School Head / PSPD



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Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
GATE 2, KARANGALAN VILLAGE  
1900 CAINTA, RIZAL



October 18, 2021

**Regional Memorandum**

**2021 REGIONAL CLIMATE CHANGE CARAVAN  
JINGLE MAKING CONTEST**

**To: Schools Division Superintendents**

1. In relation to DepEd OUA Memorandum 00-0621-0109 entitled **REQUEST FOR SUPPORT FOR THE REGIONAL CLIMATE CHANGE CARAVAN (RCCC 2021)**, this office through the Education Support Services Division shall conduct a Jingle Making Contest with the theme **"YOUTH AND THE BATTLE AGAINST CLIMATE CHANGE"**.
2. The contest aims to encourage schools to showcase the talents and knowledge of the learners relative to climate change and its capacity to adapt and mitigate its impact.
3. The contest is open to all learners either individual or group with a maximum of 6 members from public elementary and secondary schools of CALABARZON. One (1) entry from every division may advance for the regional level contest.
4. The mechanics and criteria attached to this can be used by Schools Division offices in the selection of winners for regional entry.
5. Jingle entries shall be submitted at the Regional Office thru the Education Support Services Division ([essd.calabarzon@deped.gov.ph](mailto:essd.calabarzon@deped.gov.ph)) on or before November 3, 2021, in an MP3 format, copy of the lyrics and 100 -200 words narrative using the naming format: SDO\_SchoolName\_SchoolID, See Annex A for the mechanics.
6. The winner of the Jingle-making contest shall be the banner of the 2021 Regional Climate Change Caravan which will be held on November 10, 2021.
7. For information and queries, you may contact **MR. WILBERT C. ULPINDO**, Regional DRRM Focal at [wilbert.ulpindo001@deped.gov.ph](mailto:wilbert.ulpindo001@deped.gov.ph) and 0917 854 2321.

**FRANCIS CESAR B. BRINGAS**  
Regional Director

essd/wil



**"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"**

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## Annex A:

**MECHANICS FOR THE REGIONAL CLIMATE CHANGE CARAVAN**  
**JINGLE MAKING CONTEST**

Theme: **"YOUTH AND THE BATTLE AGAINST CLIMATE CHANGE"**

**1. Composition**

- The jingle can be in the Filipino or English language.
- It must be relevant to the theme.
- The time duration for the jingle including instrumental must not be more than three (3) minutes.
- It must be an original composition made by the learners through the guidance of a teacher/coach.
- Any musical instrument can be used as an accompaniment

**2. Participants**

- The contest is open to all learners either individual or group from public elementary and secondary schools of CALABARZON
- A composer can be either an individual or a group of learners
- One (1) entry per division will advance to the regional level

**3. Entry format and requirement**

- Jingle entries shall be submitted in an MP3 format with the title as the file name
- Entries must be sent or shared thru email: [essd.calabarzon@deped.gov.ph](mailto:essd.calabarzon@deped.gov.ph) with the following requirements
  - i. Accomplish entry form
  - ii. 100-200 words narrative report on the concept of the jingle
  - iii. MP3 format Jingle

**4. Announcement of winners**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through the **2021 REGIONAL CLIMATE CHANGE CARAVAN** on November 10, 2021, live at DepEd TAYO CALABARZON Official FB page

**5. Prizes**

- Prizes for the winner at the Division Level shall be at the discretion of the SDOs.
- Regional level – First place: Php 10,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group
- Regional level – Second place: Php 5,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group
- Regional level – Third place: Php 3,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group



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- Regional level non-winners: certificate of recognition for the learners, coaches, and school.

**6. Timelines for the submission of entries**

Regional Level: November 3, 2021

**7. Criteria**

Originality:

**50%** (catchy, lively, rhythm and recall)

Musicality:

**10%** (Melody, arrangement, tone, appropriateness)

Relevance to the theme:

**20%** (Clarity of message, language, and phrasing)

Creativity:

**10%** (Structure, instruments, vocal)

Impact / Appeal:

**10%**

**Total: 100%**

The winning piece will be used as the official 2021 **REGIONAL CLIMATE CHANGE CARAVAN**. DepEd IV-A shall have the right ownership of the winning jingle and may be used for the 2021 Regional Climate Change Caravan.



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