



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

RE 26 OCT 2021
REVISED 04:47PM

26 Oct 2021

DIVISION MEMORANDUM
No. 468, s. 2021

2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW

To : Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All School Heads

1. DepEd Biñan City, through the Curriculum Implementation Division, announces the conduct of the **2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW** for selected School Paper Advisers and School Paper Journalist on November 3-5, 2021, from 9:00 to 12:00 noon for AM session and 1:00 – 4:00 pm via Google Meet and MS Teams.
2. This generally intends to promote and sustain excellence in campus journalism in the Division amidst pandemic. Specifically, this aims to:
 - a. enhance and strengthen school's publication advisers' and students' competence in producing quality and excellent school papers
 - b. shape their best practices in campus journalism management in their respective schools
 - c. provide free training activity for skills enhancement of Biñan City SPAs and SPJs
3. Participants in this activity are the selected School Paper advisers and School Paper Journalists in all public and private schools in the division. Identified participants are advised to register through this link: <https://biturl.top/eIb2ua>. The deadline for registration is on October 28, 2021. There shall be a planning committee meeting of all the Technical Working Group on October 27, 2021, from 1:00-2:00 p.m. Please see attached enclosure for the number of participants per school.
4. NO REGISTRATION FEE will be collected for the conduct of this activity.
5. For more information, you may contact Leilani J. Miranda/Raquel L. Azur, EdD, Journalism In-charge supervisors of the Curriculum Implementation Division through (049) 511-8746 or 09985715266.
6. Immediate dissemination of this Memorandum is desired.

For the Schools Division Superintendent:

MARY ANN L. TATLONGMARI, EdD
Chief, Curriculum Implementation Division
Officer of the Day



Encl: As stated

Reference:

CID/PROPER / DM-2021 DIVISION CAMPUS JOURNALISM e-
3288 / ROADSHOW
10/25/2021

ENCLOSURE 1**ALLOTED NUMBER OF PARTICIPANTS PER SCHOOL & PER CATEGORY**

SCHOOL	No. of SPA	No. of SPJ	Total No. of Participants
ALL SCHOOLS Public and Private	1 SPA in every school per category	1 SPJ in every school per category	96 participants per category

ENCLOSURE 2**LIST OF TECHNICAL WORKING GROUP**

Leilani J. Miranda	Education Program Supervisor-English
Raquel L. Azur,EdD	Education Program Supervisor-Filipino
Evangeline U. Mendejar	President-BCSPADE
Generi M. Manuel	Vice-President
Benelyn C. Delos Reyes	Secretary
Leonora O. Del Mundo	Treasurer
Annalyn M. Flores	Auditor

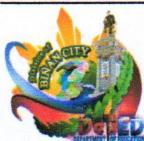
ENCLOSURE 3**2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW**

via Google Meet & MS Teams

November 3,4,5 from 9:00 a.m. to 4:00 p.m.

MATRIX OF ACTIVITIES

Time Frame	Date	Category	Resource Speaker/Facilitator



Address: P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna

Website: depedbinancy.com.phEmail: deped.binancy@deped.gov.ph

Telephone no: 511-4143/ 511-8620/ 511-4191/ 511-8746

9:00 a.m. -10:00 a.m.	November 3, 2021	Opening Program	TWG DARYL MAY C. ESMASIN Master of Ceremony
10:00 a.m. -12:00 noon		Science Writing Lecture and Write Shop	JOSE PAULO C. CALCETAS Resource Speaker ANNALYN M. FLORES Facilitator
2:00 p.m.-4:00 p.m.		Lay Outing Lecture and workshop	HIYASMIN D. CAPELO Resource Speaker BENELYN C. DELOS REYES Facilitator
10:00 a.m. -12:00 noon	November 4, 2021	Sports Writing Lecture and Write Shop	IAN CHRISTOPHER DETERA Resource Speaker EVANGELINE U. MENDEJAR Facilitator
10:00 a.m. - 12:00 noon		Feature Writing Lecture and Write Shop	GENERIE M. MANUEL Resource Speaker LEONORA DEL MUNDO Facilitator
1:00 p.m.-3:00 p.m.		News Writing Lecture and Write Shop	MARIA RIA CALUB Resource Speaker ROSALIE O. LADANGA Facilitator
10:00 a.m. -12:00 noon.	November 5, 2021	Copy Reading and Headline Writing Lecture and Write Shop	DENNIS VIDAR Resource Speaker MISCHELLE MENDOZA Facilitator
10:00 a.m. -12:00 noon.		Editorial Writing Lecture and Write Shop	NESS R. CUEVAS Resource Speaker JUDYLYN BONGAO Facilitator
1:00 p.m -3:00p.m.		School Paper Management Lecture	JOHN VINCENT FORTEZA Resource Speaker ANNALYN M. FLORES Facilitator
3:00p.m.-4:00 p.m.		CLOSING PROGRAM	TWG MARK CRISOSTOMO Master of Ceremony

2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW

OPENING PROGRAM
November 3, 2021@9am via Google meet/fb LIVE



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I. National Anthem -----	Mrs. Annalyn M. Flores -AVP SPA, OLLES/BCSPADE officer
II . Opening Prayer -----	Judylyn Bongao SPA, DESW/BCSPADE officer
III. Opening Remarks -----	RAQUEL L. AZUR, Ed D EPS-FILIPINO, IN-CHARGE OF JOURNALISM
IV. Inspirational Message -----	EDNA FAURA AGUSTIN Schools Division Superintendent
V. Statement of Purpose	Mrs. LEILANI J. MIRANDA EPS-ENGLISH, IN-CHARGE OF JOURNALISM
V. CHECKING OF ATTENDANCE	LEONORA DEL MUNDO SPA,SAN ANTONIO SHS BCSPADE officer
VI. HOUSE RULES and Schedule/Announcement	EVANGELINE U. MENDEJAR SPA,SFES BCSPADE officer
VII. ENERGIZER	BENELYN C. DELOS REYES SPA,SFES BCSPADE officer
VIII. Training Proper (Lecture, Discussion and Webinar Proper AND WORK SHOP) –	

10:00AM to 12:00 PM	AM SESSION
12:00 PM TO 1:00 PM	PM SESSION

DARYL MAY C. ESMASIN
Master of Ceremony

2021 Campus Journalism Virtual Roadshow
CLOSING PROGRAM
November 5, 2021@9am via Zoom/fb LIVE

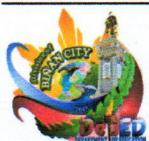
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III. Welcome Remarks	RAQUEL L. AZUR, Ed D EPS-FILIPINO, IN-CHARGE OF JOURNALISM
IV. Inspirational Message	EDNA FAURA AGUSTIN Schools Division Superintendent
CHALLENGE	Mrs. LEILANI J. MIRANDA EPS-ENGLISH, IN-CHARGE OF JOURNALISM
V. ACCEPTANCE OF CHALLENGE	OLD SPA ATTENDEE NEW SPA ATTENDEE
VI. SPECIAL NUMBER	MARCELINO BATISTA ES
VII. Awarding of Certificates	RAQUEL L. AZUR, Ed D EPS-FILIPINO, IN-CHARGE OF JOURNALISM
	Mrs. LEILANI J. MIRANDA EPS-ENGLISH, IN-CHARGE OF JOURNALISM
VIII. Closing Remarks	Mrs. EVANGELINE U. MENDEJAR President, BCSPADE
IX. Closing Prayer	LEONORA DEL MUNDO SPA, SAN ANTONIO SHS BCSPADE officer

MARK CRISOSTOMO
Master of Ceremony



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