



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF BIÑAN CITY

DEPARTMENT OF EDUCATION
Schools Division of Biñan City
RECORDS SECTION

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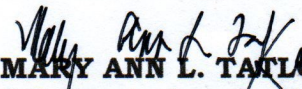
DIVISION MEMORANDUM
No. 468, s. 2021

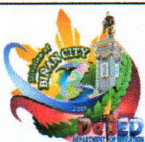
2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW

To : Assistant Schools Division Superintendent
Chief, School Governance and Operations Division
Chief, Curriculum Implementation Division
All School Heads

1. DepEd Biñan City, through the Curriculum Implementation Division, announces the conduct of the **2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW** for selected School Paper Advisers and School Paper Journalist on November 3-5, 2021, from 9:00 to 12:00 noon for AM session and 1:00 – 4:00 pm via Google Meet and MS Teams.
2. This generally intends to promote and sustain excellence in campus journalism in the Division amidst pandemic. Specifically, this aims to:
 - a. enhance and strengthen school's publication advisers' and students' competence in producing quality and excellent school papers
 - b. shape their best practices in campus journalism management in their respective schools
 - c. provide free training activity for skills enhancement of Biñan City SPAs and SPJs
3. Participants in this activity are the selected School Paper advisers and School Paper Journalists in all public and private schools in the division. Identified participants are advised to register through this link: <https://biturl.top/eIb2ua>. The deadline for registration is on October 28, 2021. There shall be a planning committee meeting of all the Technical Working Group on October 27, 2021, from 1:00-2:00 p.m. Please see attached enclosure for the number of participants per school.
4. NO REGISTRATION FEE will be collected for the conduct of this activity.
5. For more information, you may contact Leilani J. Miranda/Raquel L. Azur, EdD, Journalism In-charge supervisors of the Curriculum Implementation Division through (049) 511-8746 or 09985715266.
6. Immediate dissemination of this Memorandum is desired.

For the Schools Division Superintendent:


MARY ANN L. TATLONGMARIA, EdD
Chief, Curriculum Implementation Division
Officer of the Day



Address: P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna
Website: depedbinancity.com.ph
Email: deped.binancity@deped.gov.ph
Telephone no: 511-4143/ 511-8620/ 511-4191/ 511-8746

Encl: As stated
Reference:

CID/PROPER / DM-2021 DIVISION CAMPUS JOURNALISM e-
3288 / ROADSHOW
10/25/2021



Address: P. Burgos St. Brgy. Sto. Domingo, Biñan City Laguna
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ENCLOSURE 1

ALLOTTED NUMBER OF PARTICIPANTS PER SCHOOL & PER CATEGORY

SCHOOL	No. of SPA	No. of SPJ	Total No. of Participants
ALL SCHOOLS Public and Private	1 SPA in every school per category	1 SPJ in every school per category	96 participants per category

ENCLOSURE 2

LIST OF TECHNICAL WORKING GROUP

Leilani J. Miranda	Education Program Supervisor-English
Raquel L. Azur, EdD	Education Program Supervisor-Filipino
Evangeline U. Mendejar	President-BCSPADE
Generi M. Manuel	Vice-President
Benelyn C. Delos Reyes	Secretary
Leonora O. Del Mundo	Treasurer
Annalyn M. Flores	Auditor

ENCLOSURE 3

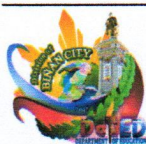
2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW

via Google Meet & MS Teams

November 3,4,5 from 9:00 a.m. to 4:00 p.m.

MATRIX OF ACTIVITIES

Time Frame	Date	Category	Resource Speaker/Facilitator
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9:00 a.m. -10:00 a.m.	November 3, 2021	Opening Program	TWG DARYL MAY C. ESMASIN Master of Ceremony
10:00 a.m. -12:00 noon		Science Writing Lecture and Write Shop	JOSE PAULO C. CALCETAS Resource Speaker ANNALYN M. FLORES Facilitator
2:00 p.m.-4:00 p.m.		Lay Outing Lecture and workshop	HIYASMIN D. CAPELO Resource Speaker BENELYN C. DELOS REYES Facilitator
10:00 a.m. -12:00 noon	November 4, 2021	Sports Writing Lecture and Write Shop	IAN CHRISTOPHER DETERA Resource Speaker EVANGELINE U. MENDEJAR Facilitator
10:00 a.m. - 12:00 noon		Feature Writing Lecture and Write Shop	GENERIE M. MANUEL Resource Speaker LEONORA DEL MUNDO Facilitator
1:00 p.m.-3:00 p.m.		News Writing Lecture and Write Shop	MARIA RIA CALUB Resource Speaker ROSALIE O. LADANGA Facilitator
10:00 a.m. -12:00 noon.	November 5, 2021	Copy Reading and Headline Writing Lecture and Write Shop	DENNIS VIDAR Resource Speaker MISCHELLE MENDOZA Facilitator
10:00 a.m. -12:00 noon.		Editorial Writing Lecture and Write Shop	NESS R. CUEVAS Resource Speaker JUDYLYN BONGAO Facilitator
1:00 p.m -3:00p.m.		School Paper Management Lecture	JOHN VINCENT FORTEZA Resource Speaker ANNALYN M. FLORES Facilitator
3:00p.m.-4:00 p.m.		CLOSING PROGRAM	TWG MARK CRISOSTOMO Master of Ceremony

2021 DIVISION CAMPUS JOURNALISM e-ROADSHOW

OPENING PROGRAM

November 3, 2021@9am via Google meet/fb LIVE



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- I. National Anthem -----Mrs. Annalyn M. Flores -AVP**
SPA, OLLES/BCSPADE officer
- II . Opening Prayer ----- Judylyn Bongao**
SPA, DESW/BCSPADE officer
- III. Opening Remarks ----- RAQUEL L. AZUR, Ed D**
EPS-FILIPINO, IN-CHARGE OF JOURNALISM
- IV. Inspirational Message -----EDNA FAURA AGUSTIN**
Schools Division Superintendent
- V. Statement of Purpose Mrs. LEILANI J. MIRANDA**
EPS-ENGLISH, IN-CHARGE OF JOURNALISM
- V. CHECKING OF ATTENDANCE LEONORA DEL MUNDO**
SPA,SAN ANTONIO SHS BCSPADE officer
- VI. HOUSE RULES and Schedule/Announcement EVANGELINE U. MENDEJAR**
SPA,SFES BCSPADE officer
- VII. ENERGIZER BENELYN C. DELOS REYES**
SPA,SFES BCSPADE officer
- VIII. Training Proper (Lecture, Discussion and Webinar Proper AND WORK SHOP) –**

10:00AM to 12:00 PM
12:00 PM TO 1:00 PM

AM SESSION
PM SESSION

DARYL MAY C. ESMASIN
Master of Ceremony

2021 Campus Journalism Virtual Roadshow
CLOSING PROGRAM
November 5, 2021@9am via Zoom/fb LIVE

- I. National Anthem -----Mrs. Annalyn M. Flores -AVP**
SPA, OLLES/BCSPADE officer
- II . Opening Prayer ----- Judylyn Bongao**
SPA, DESW/BCSPADE officer



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III. Welcome Remarks ----- RAQUEL L. AZUR, Ed D
EPS-FILIPINO, IN-CHARGE OF JOURNALISM

IV. Inspirational Message ----- EDNA FAURA AGUSTIN
Schools Division Superintendent

CHALLENGE Mrs. LEILANI J. MIRANDA
EPS-ENGLISH, IN-CHARGE OF JOURNALISM

V. ACCEPTANCE OF CHALLENGE..... OLD SPA ATTENDEE
NEW SPA ATTENDEE

VI. SPECIAL NUMBER MARCELINO BATISTA ES

VII. Awarding of Certificates ----- RAQUEL L. AZUR, Ed D
EPS-FILIPINO, IN-CHARGE OF JOURNALISM

Mrs. LEILANI J. MIRANDA
EPS-ENGLISH, IN-CHARGE OF JOURNALISM

VIII. Closing Remarks ----- Mrs. EVANGELINE U. MENDEJAR
President, BCSPADE

IX. Closing Prayer ----- LEONORA DEL MUNDO
SPA, SAN ANTONIO SHS BCSPADE officer

MARK CRISOSTOMO
Master of Ceremony

