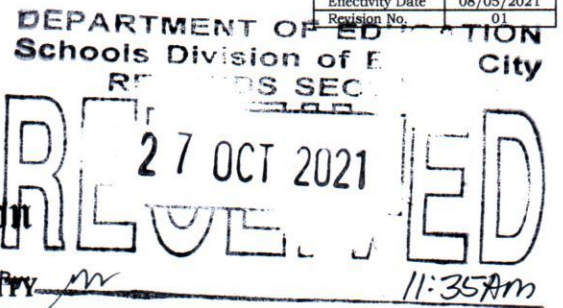




Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
CITY SCHOOLS DIVISION OF BIÑAN CITY



27 Oct 2021

DIVISION MEMORANDUM

No. 470, s. 2021

**2021 PAMBANSANG BUWAN AT ARAW NG PAGBASA**

To : Assistant Schools Division Superintendent  
Chief, School Governance and Operations Division  
Chief, Curriculum Implementation Division  
All School Heads

1. Attached herewith is DM-CI-2021-00466, dated October 15, 2021, entitled 2021 PAMBANSANG BUWAN AT ARAW NG PAGBASA, contents of which are self-explanatory, for the information and guidance of all concerned.
2. Particular attention is invited to Item No. 3 and 4 of the said Memorandum.
3. Pictorials and narrative reports of the activities done during the month-long celebration are expected to be submitted to <https://tinyurl.com/2021Pagbasa> not later than December 10, 2021.
4. For more information, please contact Leilani J. Miranda, Raquel L. Azur, and Rhea D. Bilbes, Education Program Supervisor in-charge of English, Filipino and Kindergarten/SPED at (049) 511-8746.
5. Immediate dissemination of this Memorandum is desired.

  
**EDNA FAURA-AGUSTIN**

Schools Division Superintendent

Encl: As stated

Reference: DM-CI-2021-00466

OSDS/ICT / DM-2021 Pambansang Buwan at Araw ng Pagbasa  
3360 / 10/27/2021



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Republic of the Philippines  
**Department of Education**  
Office of the Undersecretary for Curriculum and Instruction

449503

MEMORANDUM  
DM-CI-2021- 00466

TO : MINISTER, Ministry of Basic, Higher, and Technical Education, BARMM  
REGIONAL DIRECTORS

FROM : DIOSDADO M. SAN ANTONIO  
Undersecretary for Curriculum and Instruction

SUBJECT : 2021 PAMBANSANG BUWAN AT ARAW NG PAGBASA

DATE : October 15, 2021

1. The Department of Education (DepEd) is committed to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.
2. The Department, through the Bureau of Learning Delivery (BLD), shall spearhead the nationwide celebration of the 2021 *Pambansang Buwan at Araw ng Paghasa* (PBAP) this November to promote love for reading among learners.
3. This year's theme is "*Bawat Bata Bumabasa sa Kabila ng Hamon ng Pandemya*." All schools and learning centers are enjoined to hold virtual activities for elementary and secondary learners listed in Enclosure No.1. However, all are likewise encouraged to hold related activities other than those on the list and to conduct activities to capacitate teachers as reading teachers.
4. A virtual kick-off shall be held on November 8, 2021, that will feature a mystery reading ambassador. It will be livestreamed via the DepEd Philippines Facebook Page.
5. Another issuance shall be released relative to other activities such as the capacity building of teachers as story readers and story tellers, Reading Cup, and *Dugtungang Paghasa*.
6. The PBAP shall culminate with the nationwide synchronized story reading time on November 26, 9:00 am Philippine Standard Time (PST). All our learners, teaching and non-teaching staff shall drop everything and read.
7. Pictorials and narrative reports of the activities done during the month-long celebration are expected to be submitted to the BLD through Facebook page <https://fb.me/bldtld> not later than December 15, 2021.
8. For inquiries and other concerns, please contact the BLD-TLD, through Ms. Angelika D. Jabines, Senior Education Program Specialist, at 0917-981-2927 or email at [angelika.jabines@deped.gov.ph](mailto:angelika.jabines@deped.gov.ph).
9. Immediate dissemination of and compliance to this Memorandum is desired.



## ACTIVITIES FOR THE PAMBANSANG BUWAN AT ARAW NG PAGBASA

**Orientation for Teachers on the Use of *Reading Progress*.** Regional supervisors and teachers of English and Filipino will be trained on how to use the *Reading Progress* online application. This is a tool that can help teachers help their learners enhance their reading proficiency and develop love for reading. This is a self-instructional application in which learners can conveniently explore a repository of stories and track their reading progress through the guidance of their teachers. A separate memorandum will be issued for the purpose of this activity.

**Virtual Kick Off.** On November 8, 2021, a virtual kick-off will start the month-long celebration of the *Pambansang Buwan at Araw ng Pagbasa*. A mystery reading ambassador will be invited to tell a story to young learners and to inspire everyone to develop a genuine love for reading. It will also highlight the launching of the *Reading Progress* as a teaching-learning tool that can help enhance reading fluency among our learners. The virtual kick-off will be livestreamed via the DepEd FB page.

**Capacity Building on Storytelling.** The Bureau of Learning Delivery, in collaboration with partners in MS Teams, will conduct a virtual capacity building for teachers and parents as part of the virtual kick-off on November 8. It will focus on storytelling techniques that teachers and parents may use to keep learners interested in stories and help them improve comprehension of these stories. Story book writers and professional storytellers will be invited as resource persons for this activity.

**Mystery Readers.** *Reading ambassadors* will be invited to read to young learners every week during the month of November, focusing on themes such as family, friendship, and love. To engage learners, a variety of interactive and collaborative online applications that are available and accessible to all can be used.

**Dugtungang Pagbasa.** Every week of November, young learners from pre-assigned regions will share stories via the DepEd Philippines FB page. Carefully selected stories will be told through a continuous narration by select learners from different regions. They will also showcase their creativity in interpreting the stories through a multimedia presentation. *A more detailed orientation on the process of conducting this activity will be scheduled soon through a separate memorandum.*

**Reading Cup.** Reading Cup is a gamified regional reading contest through *Reading Progress*. This activity aims to assess the reading fluency level of students and showcase exemplar readers across regions. *A more detailed orientation on the process of conducting this activity will be scheduled soon through a separate memorandum.*

**Reading Challenge.** All teaching and non-teaching personnel of the Department are enjoined to read a book for a week for the month of November. A book sharing activity should also be organized once a week to share the book read for the week. *This activity may be initiated at the regional level.*

**Reading Family.** Each family is challenged to read at least once a week. Each family is expected to post pictures of this activity through pictures, posters about the story they have read together. *This activity may be initiated at the regional level.*

**Araw ng Pagbasa Challenge.** This day is the culmination of *Pambansang Buwan ng Pagbasa*. On November 26 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity. All are enjoined to drop everything and read for at least 15 minutes. At the national level, one reading ambassador will be invited to read a story before a group of learners across the regions.